Artificially Intelligent Fund

Generating Excess Returns With Artificial Intelligence & Deep Learning

4 – 6 December 2017
DoubleTree by Hilton Hotel Metropolitan - New York City

KEY THEMES COVERED DURING THE CONFERENCE

AI and Deep Learning for Trading

How AI & Deep Learning Can Learn Your Past
Successful Trades and Replicate It Forward

Utilizing AI and Machine Learning to Establish Market
Predictions and Placing High Probability Trades

Applying Different Machine Learning Techniques
to Different Trading Strategy

Developing Robust Investment Algorithms
with AI and Deep Learning

Applying Machine Learning and
High-Frequency Trading to Asset Management

AI and Deep Learning for Investment for Investment & Portfolio Management

Next Generation Investment Systems
with AI and Deep Learning

Picking Stocks with AI

Optimizing Asset Allocation with Artificial Intelligence

Assembling an Effective AI Team to Identify Investment Trends
- Who and What Expertise You Need

Key Risks and Challenges with AI and Deep Learning

Challenges and Risks with AI and Trading

Understanding Weak Points of Artificial Intelligence
and Machine Learning

Model Risk Management for Machine Learning
and Trading Strategies

Call: +44 (0) 20 7129 1222
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Artificially Intelligent Fund

with key international experts Including:

Mitch Ackles
President
The Hedge Fund Association

Andrej Rusakov
Co-Founder and Seed Investor
Data Capital Management

Adil Abdulali
President and Chief Science Officer
Mov37 and Protégé Partners

Michael O'Rouke
Head of Machine Intelligence and Data Services
NASDAQ

Armando Gonzalez
Chief Executive Officer
RavenPack

Dr. Arun Verma
Quantitative Researcher
Bloomberg LP

Gaurav Chakravorty
Co-founder
qplum

Jeffrey Yau
Chief Data Scientist
AB

Harold Jean-Baptiste
Executive Director – Chief Data Scientist
Segmint

Tim Harrington
Co-Founder and CEO
BattleFin Asset Management

Norman Niemer
Director, Quant & Data Science Team Lead
UBS O'Connor

Rajesh T. Krishnamachari
Ph.D. Quantitative Strategist and Data Scientist
J.P. Morgan

Ben Steiner
Director - Quantitative Strategies
CIT

Pamela Finelli
Managing Director Head Equity Derivatives & Delta1 Strategy
Deutsche Bank

Alexander Fleiss
CEO, Chairman & Co-Founder
Rebellion Research

Juan Pablo Braña
Co-Founding Partner and Chief Data Officer
Eye Capital

Artificially Intelligent Fund

with key international experts Including:

Michael Underhill
Founder & Chief
Investment Officer
**Capital
Innovations**

Cristian Homescu
Director, Portfolio Analytics
Chief Investment Office
Global Wealth and Investment
Management (GWIM)
Bank of America Merrill Lynch

Andy Moniz
Chief Data
Scientist
Deutsche Bank

Maxwell Margenot
Data Scientist and
Lecturer
Quantopian

Peter Yesley
Vice President of
E-Trading Quants
**Bank of America
Merrill Lynch**

Ambika Sukla
Executive Director,
AI & Machine
Learning
Morgan Stanley

Marko Kolanovic
Global Head of
Macro Quantitative
and Derivatives
Research
J.P.Morgan

George A. Lentzas
Manager & Chief Data
Scientis
**Springfield Capital
Management**

David C. Coggins
Principal, Co-Founder,
Portfolio Manager
**Coral Gables Asset
Management**

Aaron Goldenberg
Data Scientist
QuantRisk Trading

Mark Yusko
Founder, CEO & Chief
Investment Officer
**Morgan Creek Capital
Management**

AI and Deep Learning for Investments & Portfolio Management

Learn Better. Network More.

Ask The Questions You Want Answered.

This year, the Artificially Intelligent Fund Conference has more interactive formats than ever before built to ensure you gain the most value from your time out of the office. Here's what we have in store for you!

NEXT GENERATION INVESTMENT SYSTEMS WITH AI AND ALTERNATIVE DATA
4 December, 9:50 am

Michael O'Rouke
Head of Machine Intelligence & Data Services
NASDAQ

ASSEMBLING AN EFFECTIVE AI TEAM TO IDENTIFY INVESTMENT TRENDS - WHO AND WHAT EXPERTISE YOU NEED
5 December, 2:00 pm

Harold Jean-Baptiste
Executive Director – Chief Data Scientist
Segmint

PICKING STOCKS WITH AI
4 December, 10:50 am

Andy Moniz
Chief Data Scientist
Deutsche Bank

OPTIMIZING ASSET ALLOCATION WITH ARTIFICIAL INTELLIGENCE
5 December, 10:50 am

Cristian Homescu
*Director, Portfolio Analytics
Chief Investment Office
Global Wealth and Investment Management (GWIM)*
Bank of America Merrill Lynch

UNDERSTANDING WEAK POINTS OF AI AND MACHINE LEARNING
5 December, 4:10 pm

Andrej Rusakov
Co-Founder and Seed Investor
Data Capital Management

MODEL RISK MANAGEMENT FOR MACHINE LEARNING AND TRADING STRATEGIES
5 December, 4:40 pm

Ben Steiner
Director - Quantitative Strategies
CIT

AI and Deep Learning for Trading

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REINFORCEMENT LEARNING WITH J.P MORGAN

4 December, 3:50 pm

Rajesh T. Krishnamachari, Ph.D.
Quantitative Strategist & Data Scientist
J.P. Morgan

UTILIZING AI & MACHINE LEARNING TO ESTABLISH MARKET PREDICTIONS AND PLACING HIGH PROBABILITY TRADES

5 December, 09:50 am

Tim Harrington
Co-Founder and CEO
BattleFin Asset Management

HOW AI & DEEP LEARNING CAN LEARN YOUR PAST SUCCESSFUL TRADES AND REPLICATE IT FORWARD

5 December, 11:30 am

Maxwell Margenot
Data Scientist and Lecturer
Quantopian

DEVELOPING ROBUST INVESTMENT ALGO-RITHMS WITH AI AND DEEP LEARNING

4 December, 04:30 pm

Jeffrey Yau
Chief Data Scientist
AB

APPLY DIFFERENT MACHINE LEARNING TECHNIQUES TO DIFFERENT TRADING STRAT-EGY

4 December, 11:20 am

Alexander Fleiss
CEO, Chairman and Co-Founder
Rebellion Research

APPLYING DEEP LEARNING AND HIGH FREQUENCY TRADING TO ASSET MANAGEMENT

4 DECEMBER, 02:40 PM

Gaurav Chakravorty
Co-founder
qplum

Welcome to Artificially Intelligent Fund

Generating Excess Returns With Artificial Intelligence & Deep Learning

4 – 6 December 2017 | DoubleTree by Hilton Hotel Metropolitan - New York City

Dear Colleague

The Eurekahedge CTA/Managed Futures index has shown that AI hedge fund firms with machine learning are outperforming traditional quants, and doing so with low correlation. These self-learning and self-adjusting hedge funds are also beating funds managed by humans. These observations are in line with a survey by PREQIN, where AI traders closed with a profit of 2.47% when humans made losses of - 1.78%.

As hedge fund returns fall over the years, investors are calling for a rethink of the traditional 2-and-20 fee model, and are beginning to move away from it. Coupled with the need to reduce operating costs and to comply with the increasing demands for transparency in compliance reporting, funds are turning to artificial intelligence and machine learning to solve these pressing problems.

While financial advisors will remain central to wealth management, 49% of high net-worth individuals worldwide welcome having some of their wealth managed by robo-advisors. It is estimated that the APAC region will overtake the U.S. in investable wealth by the end of 2017, representing $2.4 trillion in robo-advisor AUM by 2020.

As a whole, capital for the total hedge fund industry surpassed the $3 trillion milestone for the first time at the beginning of this year. In this exponentially growing market, funds are locked in an intense battle to recruit talents to develop AI, machine learning, and deep learning to increase their competitive advantage.

Discover emerging trends and investment models that leverage artificial intelligence, machine learning, and deep learning to generate consistently better returns than traditional methodologies, and **explore the potential risks and pitfalls of these approaches**. Find out how to **build the infrastructure** required to integrate AI into investment models, all at **The Artificially Intelligent Fund Conference happening December 4 – 6 2017 at Manhattan, right in the heart of New York City.**

Mark your calendar and join us in this gathering of quants, AI and machine learning experts, data scientists, investment officers, and investors.

Best Regards,
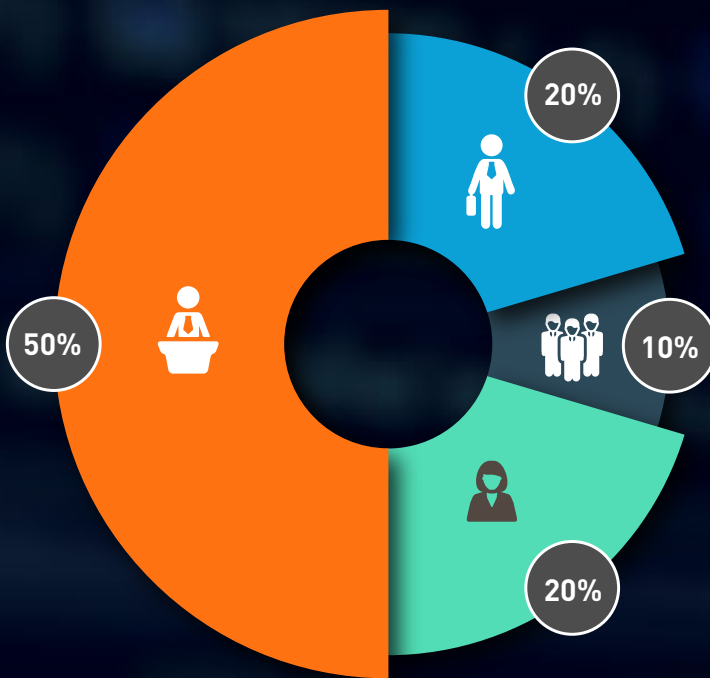
Glenda Henderson
Conference Director

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or Call +44 (0) 20 7129 1222 today for
immediate booking.

Delegate Profiles

Seniority Level of Delegates

Seniority Level: 70% of Participants will be Director Levels & Above

- VP / Director / Gm – 50%
- Board / C-Level / President / Director / MD – 20%
- Manager – 20%
- Head of Departments – 10%

WHO YOU WILL MEET:

Expect to meet the following from the investment banking industry including hedge funds, fund of funds and institutional investors:

- Chairman
- Founders, Co-Founders
- Chief Investment Officer
- Defense & Space
- Chief Information Officer
- Chief Executive Officer
- Chief Data Scientist
- Director, Executive Director, Managing Director, VP

Managing Director, Director, President / Senior VP/ VP /Head of:

Quantitative Trading & Strategies	Data Science
Equity and Portfolio	Research Analysis
Multi Asset Class Solutions/ Multi Asset Strategist	Fixed Income Investment Professionals
Portfolio Management and Optimization	Hedge Funds
Machine Intelligence and Data Services	Direct Investments
Risk Management	Long / Short Term Driven Fund Managers
Cybersecurity	High-Frequency Fund Managers
Investment Analyst	AI & Machine Learning Fund Managers
Investment Management	Head of Analytics
Algorithmic Trading	Sovereign Wealth Funds
Technology/Data and Analytics	

10 Reasons to Attend the
Artificially Intelligent Fund Conference

Develop AI and machine learning capabilities through real use cases from big players in the industry

Discover emerging trends and latest developments in AI and machine learning from industry players trading and investing on live investment models

Learn how to **develop a compelling Business Case** to clients and CEOs to adopt AI and machine learning in investment approaches

Rare gathering of talents including Quants, Data Scientists, Researchers, AI and machine learning experts and Investment Officers

Explore solutions to challenges and potential risks and pitfalls before adopting AI and machine learning

Discover more uses and applications of using AI, machine learning, deep learning and reinforcement learning to make investments decisions and create positive trading outcomes

Established speaker line-up from prominent and big industry players to meet and learn from

Excellent networking platform to meet large hedge funds, fund of funds, researchers and investors

Robust and all rounded exploration of different forms of machine learning techniques on investment strategies

Build a world-class infrastructure that supports AI investments

Main Conference Agenda

4 – 5 December 2017 | DoubleTree by Hilton Hotel Metropolitan

DAY ONE – 4 DECEMBER 2017

09:00 **Welcome Speech by Conference Director**

09:05 **Opening Address**

Mitch Ackles
President
The Hedge Fund Association

09:10 **Keynote Address**

Mark Yusko
Founder, CEO & Chief Investment Officer
Morgan Creek Capital Management

09:50 **Next Generation Investment Systems with AI and Alternative Data**

- Using AI-enhanced predictive analytics to improve investment, and trading strategies
- Alternative data to generate new investment ideas
- Is cognitive collaboration between human and AI the best of both worlds?

Michael O'Rouke
Head of Machine Intelligence and Data Services
NASDAQ

10:30 *Morning Refreshments & Networking Session*

10:50 **Case Study - Picking Stocks with AI**

- Demonstrate the value of unstructured data with Natural Language Processing to company disclosures
- Reacting to the qualitative information reported in firms' disclosures by investors
- Corporate problems in 10-K and 10-Q filings on average leads to share price underperformance over the following quarter and future negative earnings surprises

Andy Moniz
Chief Data Scientist
Deutsche Bank

11:20 **Applying Different Machine Learning Techniques to Different Trading Strategy**

- Supervised Learning - Predicting Market Trends
- Unsupervised Learning - Identifying Correlations
- Deep Learning
- Reinforcement Learning

Alexander Fleiss
CEO, Chairman and Co-Founder
Rebellion Research

11:50 **Autonomous Learning Investment Strategies (ALIS): Third Wave of Investment Management**

- Confluence of big data, data science, machine learning, and computing power

- Differentiating factors of ALIS
- Upending investment management with technology and engineering

Adil Abdulali
President and Chief Science Officer
MOV37 and Protégé Partners

12:20 **Deep Learning framework with NLP and Bayesian Statistics for stock selection and portfolio management**

- Selecting stocks with Reinforcement Learning algorithms.
- Adjustments by NLP and Bayesian Statistics techniques.
- High Performance Computer infrastructure for this framework.
- Backtesting

Juan Pablo Braña
Co-Founding Partner and Chief Data Officer
Eye Capital

12:50 *Networking Luncheon*

14:00 **Panel Discussion - Challenges in Automated Trading With AI**

- When the unexpected happens
- Determining the correct strategy
- Cybersecurity and privacy issues

Panelist:

Alexander Fleiss
CEO, Chairman and Co-Founder
Rebellion Research

Ambika Sukla
Executive Director, AI & Machine Learning
Morgan Stanley

Peter Yesley
Vice President of E-Trading Quants
Bank of America Merrill Lynch

David C. Coggins
Principal, Co-Founder, Portfolio Manager
Coral Gables Asset Management

14:40 **Applying Deep Learning and High Frequency Trading to Asset Management**

- Why are Deep Learning and HFT needed together in asset management and why now?
- How is deep Learning applied in trading? What's the secret sauce?
- Demystifying deep learning - understanding the intuition behind the strategy

Gaurav Chakravorty
Co-Founder
qplum

15:10   **The Big Data & Machine Learning Revolution**

- Preparing for the big data revolution
- Using machine learning to create predictive models
- Are you part of the change or will you be overthrown?

Armando Gonzalez
Chief Executive Officer
RavenPack

15:30   *Afternoon Refreshment & Networking Session*

15:50   **Case Study - Reinforcement Learning with J.P. Morgan**

- Using RL to maximize final (or cumulative) reward
- Deep Q –Learning : From self-driving cars to quant strategies
- Alternatives (evolutionary strategies) and Future (beyond simple Bellman's equation)

Rajesh T. Krishnamachari, Ph.D.
Quantitative Strategist and Data Scientist
J.P. Morgan

16:30   **Developing Robust Investment Algorithms with AI and Deep Learning**

- How to start and overcomes common obstacles
- Overfitting: Overcoming a big cause of poor performance
- Challenges and potential that lie ahead

Jeffrey Yau
Chief Data Scientist
AB

17:00   **Q&A Session & Closing Remarks by Conference Chairperson**

17:05   **Champagne Networking Session**

Enjoy a glass of champagne whilst networking with other like-minded individuals on topics that are of most interest to you and fellow delegates.

10

Main Conference Agenda

4 – 5 December 2017 | DoubleTree by Hilton Hotel Metropolitan

DAY TWO – 5 DECEMBER 2017

09:00 **Welcome Speech**

Mitch Ackles
President
The Hedge Fund Association

09:05 **Highlights on Conference Day Two Key Sessions by Chairperson**

09:10 **Keynote Address:**
Machine Learning and Big Approach to Investing

- Changes in Investment Industry
- Use of Big and Alternative Data
- Application of Machine Learning methods

Marko Kolanovic
Global Head of Macro Quantitative and Derivatives Research
J.P. Morgan

J.P.Morgan

09:50 **Utilizing AI and Machine Learning to Establish Market Predictions and Placing High Probability Trades**

- Sourcing alternative data sets
- Building an alpha library of predictive machine learning models
- Combining data sets to strengthen alpha generation

Tim Harrington
Co-founder and CEO
BattleFin Asset Management

BattleFin »</|>

10:30 *Morning Refreshments & Networking Session*

10:50 **Optimizing Asset Allocation with Artificial Intelligence**

- Applying network analysis concepts for optimal asset allocation
- Influence of market regimes on portfolio performance and robustness

Cristian Homescu
Director, Portfolio Analytics,
Chief Investment Office,
Global Wealth and Investment Management (GWIM)
Bank of America Merrill Lynch

Bank of America

11:30 **How AI & Deep Learning Can Learn Your Past Successful Trades and Replicate It Forward**

- Discovering profitable strategies
- How to replicate profitable trades under dynamic market conditions

Maxwell Margenot
Data Scientist and Lecturer
Quantopian

Q Quantopian

12:10 **Reserved for Gold/Platinum Sponsor for Project Showcase**

12:30 *Networking Luncheon*

14:00 **Assembling an Effective AI Team to Identify Investment Trends - Who and What Expertise You Need**

- Challenges of forming the team: How to attract talent
- Synergy or conflict in the team

- Mixing the old and new

Harold Jean-Baptiste
Executive Director – Chief Data Scientist
Segmint

segmint

14:40 **Pairing AI Strengths With Asset Managers' Knowledge to Outpace Competition**

- Overcoming "algorithm aversion" of asset managers
- Driving adoption of systematic processes with discretionary managers
- Towards integrated human-machine interactive investing

Norman Niemer
Director, Quant & Data Science Team Lead
UBS O'Connor

UBS Global Asset Management

15:20 *Afternoon Refreshment & Networking Session*

15:40 **Panel Discussion - Before the Pitch: Understanding Machine Learning in Investment Models**

- What can machine learning do wrong and how to avoid the pitfalls
- Dangers of data mining and overfitting, and how to prevent them
- How to sell the concept of using AI to automate investment for clients and investors

Panelists:

Pamela Finelli, Managing Director, Head Equity Derivatives & Delta1 Strategy, Deutsche Bank

Dr. Arun Verma, Quantitative Researcher, Bloomberg LP

Andrej Rusakov, Co-Founding Partner and Seed Investor, Data Capital Management

DCM DATA CAPITAL MANAGEMENT

David C. Coggins, Principal, Co-Founder, Portfolio Manager Coral Gables Asset Management

16:10 **Understanding the Weak Points of AI and ML**

Andrej Rusakov
Co-Founding Partner and Seed Investor
Data Capital Management

16:40 **Model Risk Management for Machine Learning and Trading Strategies**

Ben Steiner
Director, Quantitative Strategies
CIT

17:10 **Q&A Session & Closing Remarks by Conference Chairperson**

17:20 **End of Day Two**

POST CONFERENCE WORKSHOPS - 6 DECEMBER 2017

Timetable: **Workshop A** will run from 9:00am – 12:00 with mid morning and luncheon breaks.
Workshop B will run from 13:30 – 16:30 with a mid afternoon refreshment break.
Registration begins 30 minutes before each workshop commences.

Workshop A: 09:00 - 12:00

USING ALTERNATIVE DATA TO GENERATE ALPHA

About Your Workshop Leader

Aaron Goldenber
Data Scientist
QuantRisk Trading

Workshop B: 13:30 - 16:30

IMPLEMENTING STATE-OF-THE-ART AI AND MACHINE LEARNING ALGORITHMS FOR USE IN TRADING & THE CAPITAL MARKETS

About Your Workshop Leader

George A. Lentzas
Manager & Chief Data Scientist,
Springfield Capital Management;
Adjunct Associate Professor of
Business, Machine Learning,
Columbia Business School;
Adjunct Associate Professor of
Economic, **New York University**

SPRINGFIELD
CAPITAL MANAGEMENT

Dr. George A. Lentzas (Springfield Capital Management, Columbia Business School and NYU) is a statistics expert with a decade of experience in applying quantitative models in the real world. He has worked in various capacities at a number of leading financial institutions, including Morgan Stanley, BNP Paribas, Citigroup and Hutchin Hill Capital. He has also held faculty positions at both Columbia University and New York University, where he has taught courses in Machine Learning and Applied Statistics & Econometrics. His professional expertise includes the application of statistics, machine learning and artificial intelligence to finance and economics. He is currently the Chief Data Scientist and Manager of Springfield Capital Management, a NY based start-up quantitative hedge fund, as well as an Adjunct Associate Professor of Business at Columbia Business School and of Economics at New York University. He holds a PhD, MPhil and BA from Oxford University, an MPhil from Cambridge University and has been a Visiting Fellow at the Department of Economics, Harvard University.

12

Capitalize on
Artificially Intelligent Fund Conference 2017

Generating Excess Returns With Artificial Intelligence & Deep Learning

4 – 6 December 2017 | DoubleTree by Hilton Hotel Metropolitan - New York City

Gold Sponsor:

EYE CAPITAL is a FinTech company which applies Artificial Intelligence to create a sophisticated ecosystem of automated financial trading. We develop high performance algorithmic strategies to transform the markets around the world.

EYE CAPITAL means efficiency, trustworthiness and innovation with a scientific signature. As problem solvers, we embrace the highest standards to go far beyond in the financial arena.

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RavenPack is the leading big data analytics provider for financial services. Financial professionals rely on RavenPack for its speed and accuracy in analyzing large amounts of unstructured content. The company's products allow clients to enhance returns, reduce risk and increase efficiency by incorporating the effects of public information in their models or workflows. RavenPack's clients include the most successful hedge funds, banks, and asset managers in the world. Visit www.ravenpack.com for more information.

Capitalize on this forum

Do you have innovative solutions that can be applied to investment approaches to generate excess returns consistently? Looking for the ideal platform to raise your professional profile and to expand your strategic outreach?

Leverage on our limited sponsorship packages to strengthen and confirm your market position through consistent and continual branding awareness and take advantage of the plethora of opportunities with high level decision makers.

Your partnership with us will provide you with:

- **Unparalleled exposure across all industries, facilitating cross-sector collaborations**
- **Leads generation and set-up of meetings with key decision makers**
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Please contact *Audrey Bright* at *+65 6716 9986* or email *audrey@claridenglobal.org* to discuss potential exhibition and sponsorship opportunities or to customize your own package.

Benefits as Media Partner or Supporting Organization at **Artificially Intelligent Fund Conference 2017.**

- Our unique audience of senior leaders across all industries serves as the perfect platform for you to gain access to key decision makers who are leading their organizations through innovations and transformations

- Enhance your corporate profile and visibility with your company's logo prominently displayed on all our marketing collaterals reaching out to over 30,000 senior leaders in the United States

- Affiliation with an internationally recognized commercial event organizer

Clariden Global events are widely known and trusted for giving the best value to senior industry executives. Through the partnering with selected media and supporting organizations, we are capable of delivering the highest caliber of expert knowledge and key industry insights to the target market.

If you meet the criteria mentioned above and would like to explore the opportunity to partner with us for Artificially Intelligent Fund Conference, please contact *Zachariah* at *+44 (0)20 7129 1222* or email *zachariah@claridenglobal.org.*

ARTIFICIALLY INTELLIGENT FUND CONFERENCE

4 - 6 December 2017 | DoubleTree by Hilton Hotel Metropolitan - New York City

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(Please tick to select your Conference packages. You may tick more than one.)

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CONFERENCE FEES

Conference Packages	Super Early Bird Fee (If payments and registrations are received by 2 Oct 2017)	Early Bird Fee (If payments and registrations are received by 30 Oct 2017)	Regular Fee
FOR INDUSTRY PROFESSIONALS			
A: 2-day Conference (Most Popular)	US$2,395	US$2,495	US$2,595
B: 3-day Premium Pass (2-day Conference + 1-Day Workshop)	US$2,995	US$3,095	US$3,195
C: 1- Day Workshop Access	US$1,395	US$1,395	US$1,395

PLEASE NOTE: The Conference fee includes lunch, refreshments and Conference documents. Payments are required with registration and must be received prior to the Conference to guarantee your place.

GROUP DISCOUNTS

Register with your Colleagues Today to Enjoy Group Discount*:

Group discount of 10% for the 2nd participant from the same organization.

For limited time only by 30 October 2017, register 3 participants and the 4th participant will receive a **complimentary** seat.

For 5 or more registrations, please contact **Zachariah** at zachariah@claridenglobal.org.

Group Discount will only be applicable to the package of the lowest value.

*Only 1 discount scheme will apply. Discount will compound on top of your early bird discount! This offer is valid for a limited time only, till 30 October 2017.

4 WAYS TO REGISTER

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Call: +44 (0) 20 7129 1222

Website: www.claridenglobal.com

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Bank Branch Code: **001**
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Bank Account name: **CLARIDEN GLOBAL INTERNATIONAL LIMITED**
SWIFT Code: **SCBLSG22**

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FORUM VENUE AND ACCOMMODATION INFORMATION

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4 – 6 December 2017
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An invoice and registration confirmation will be sent within 7 days, please contact us if you have not heard from us within 7 days. Payment can be made by credit card, by bank transfer or by cheque made payable to "CLARIDEN GLOBAL INTERNATIONAL LIMITED".

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ACCOMMODATION

Accommodation is not included in the program fee but you will be entitled to use our corporate rate for your accommodation. Information will be sent along with your registration confirmation.

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