

DIGITAL CAMPUS AND BLENDED LEARNING INNOVATION

THE NEW ERA OF TEACHING AND LEARNING

18 - 20 JULY 2017 | MELBOURNE MARRIOTT HOTEL

REGISTER BY 25 APRIL 2017 TO SAVE UP TO AU\$500!





DIGITAL CAMPUS AND BLENDED LEARNING INNOVATION

THE NEW ERA OF TEACHING AND LEARNING

MAIN CONFERENCE: 18 - 19 JULY 2017

POST CONFERENCE SITE VISIT AND WORKSHOP: 20 JULY 2017

VENUE: MELBOURNE MARRIOTT HOTEL



6 GROUNDBREAKING STRATEGIES TO DESIGN EFFECTIVE BLENDED LEARNING PROGRAMS:

1. Experience **Digital Campus of the Future** with Blended Learning Innovations Embedded to Personalize Learning
2. Examine **Best Practice from Top Institutions Around the World** that have Successfully Embarked on the Digital Transformation
3. Engage Students Deeper by Utilizing Effective **Blended Learning, Flipped Classroom and MOOC** techniques
4. Discover **Blended Pedagogies** that improve students' agency
5. Utilize **Data Analytics** to Understand and Raise Students' Learning Outcomes
6. Spearhead the **Digital Transformation** and Identify Resources Required to Improve Learning Innovations

THE Conference AT A GLANCE

REGISTER BY
25 APRIL 2017 TO
SAVE UP TO AU\$500!

DAY 1: TUESDAY, 18 JULY 2017

- Designing World Class Infrastructure for Blended Learning
- **Victoria University Case Study:** Driving Teaching Quality through Data Analytics
- **Western Sydney University Case Study:** Preparing Educators for Blended Pedagogies

DAY 2: WEDNESDAY, 19 JULY 2017

- **Monash Case Study:** Mobilizing Support from Stakeholders for the Strategic Switch
- Assessing the Success of Your New Blended Learning Strategy
- **University of Adelaide Case Study:** Flipped Classroom at University – Empowering Students' Learning Journey

POST CONFERENCE ACTIVITIES: THURSDAY, 20 JULY 2017

- **Workshop:** Improving Student Learning Roadmap with Effective Analytics
- **Exclusive Site Visit:** Monash Immersive Visualization Platform



All delegates are also invited to join us at our **Champagne Networking Session**. Enjoy a perfect glass of champagne, build exclusive networks and exchange powerful insights with delegates.

FEATURED SPEAKERS



Michael Keppell
Pro Vice- Chancellor
Learning
Transformations
**Swinburne University of
Technology**
Chairperson

Designing World Class Infrastructure
for Blended Learning



Glenn Withers
Professor of Economics
**Australian National
University** and Founding
CEO of **Universities
Australia**

Building Australia's Tertiary
Education Future



Bob Fox
Pro Vice Chancellor
(Education) Portfolio
**University of New South
Wales**

The Quest for the Most Effective
Blended Learning Methodology



Kris Ryan
Academic Director, Office
Of The Vice-Provost,
Learning and Teaching
Monash University

Monash Case Study: Mobilizing
Support from Stakeholders for the
Strategic Switch



Rob Howe
Head of Learning
Technology and Media
**The University of
Northampton**

Resource Planning for a Smooth
Transition to a Digitalized Education



Kayoko Kurita
Associate Professor
**Center for Research and
Development of Higher
Education, University
of Tokyo**

Assessing the Success of Your New
Blended Learning Strategy

Meet the Incredible Lineup of Speakers

18 - 20 JULY 2017 | MELBOURNE MARRIOTT HOTEL

With key experts from across industry including:



Michael Keppell
Pro Vice- Chancellor
Learning
Transformations
**Swinburne University of
Technology**
Chairperson

Designing World Class Infrastructure for
Blended Learning



Glenn Withers
Professor of Economics
**Australian National
University** and Founding
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Building Australia's Tertiary
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Bob Fox
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(Education) Portfolio
**University of New South
Wales**

The Quest for the Most Effective Blended
Learning Methodology



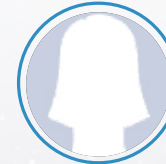
Denise Kirkpatrick
Deputy Vice Chancellor
and Vice President
(Academic)
**Western Sydney
University**

Western Sydney University Case Study:
Preparing Educators for Blended Pedagogies



Rob Howe
Head of Learning
Technology and Media
**The University of
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Resource Planning for Smooth Transition
to a Digitalized Education



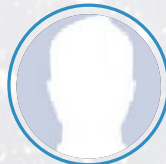
Kayoko Kurita
Associate Professor
**Center for Research and
Development of Higher
Education, University of
Tokyo**

Assessing the Success of Your
New Blended Learning Strategy



Koh Noi Keng
Senior Lecturer
**National Institute of
Education, Singapore**

International Case Study: Utilizing Mobile
App to Drive Greater Engagement



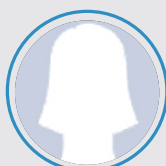
Kris Ryan
Academic Director, Office
Of The Vice-Provost,
Learning and Teaching
Monash University

Monash Case Study: Mobilizing Support from
Stakeholders for the Strategic Switch



Lucy Schulz
Director of the Cloud
Campus
Deakin University

Deakin University Case Study:
Delivering Flexible Education through
a Global Online Platform



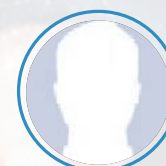
Joyce Seitzinger
Director & Founder
Academic Tribe

Designing an Individualized Learning
Experience



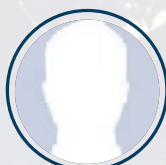
Romy Lawson
Deputy Vice Chancellor –
Education
Murdoch University

Challenges in Data Mining and the Need to
Have a Holistic Approach to Data Analysis



David Sadler
Deputy Vice-Chancellor
(Students and Education)
University of Tasmania

Improving Student Agency with
Blended Learning



Peter Kilcoyne
ILT Director
**Heart of Worcestershire
College**

International Case Study:
Blended Learning Consortium



Paul Bonnington
eResearch Director
Monash University

Site Visit: Monash Immersive
Visualization Platform

Participating companies include:



Welcome to the

DIGITAL CAMPUS AND BLENDED LEARNING INNOVATION: THE NEW ERA OF TEACHING AND LEARNING

18 - 20 JULY 2017 | MELBOURNE MARRIOTT HOTEL

Dear Colleagues,

With the invasion of technology, tertiary sector is witnessing its own transformation. Blended learning, the combination of traditional face-to-face teaching methodologies and online learning, has emerged as the new Holy Grail among educators. The method has been repeatedly shown to improve students' motivation and engagement, and ultimately, produce higher academic outcomes.

In recent years, the race to adopt blended learning has been intensified as more and more elite universities around the world start to integrate and expand the use of digital teaching in their academic offerings. While the pressure to improve teaching qualities with digital pedagogies is substantial, there has been an agonizing lack of empirical evidence on which blended learning model is the most effective.

To help you stay ahead of education trends and maintain your competitive edge in both local and international education market, Clariden Global welcomes you to the **Digital Campus and Blended Learning Innovation: The New Era of Teaching and Learning Conference in Melbourne, this 18th – 20th July 2017.**

With a respectable line-up of speakers from reputable local and international institutions, this conference will provide educators with essential strategic and technical knowledge to facilitate your digital transformation. You will understand the requirements for learning facilities to cater to the needs of your students, learn to address challenges in professional training for academic staff, explore evidence-based blended pedagogies, and utilize new technologies to create a truly student-centric learning experience. The conference will bring forward case studies from institutions across Australia, as well as from other parts of the world, allowing you to gain insights into best practices and benchmark your institution's progress against industry leaders.

Do not miss out this opportunity to lead the academic revolution at your institution! We look forward to welcoming you to this eye-opening event.

Best Regards,



Vivienne Le
Conference Director

WHO YOU WILL MEET

Industries / Sectors:

- The Australia And New Zealand School Of Government Anzsog
- Australian Government Department of Education and Training
- The Department of Education
- Education Management
- Educational Services
- E-learning
- Higher Education
- School Governance Australia
- Tertiary Education
- Vocational Training

In the Roles of:

- Academic Director/Manager
- Academic Development
- Blended Learning Advisor
- Chancellor
- Curriculum Planning
- Dean/Associate Dean/Deputy Dean of School
- Digital Technology/Technology
- Director/Head/Manager/Senior Official of Learning Technology
- Education Designer
- Education Director/Manager
- Head of Faculty
- IT Support
- Learning & Development
- Learning Skills Advisor
- Learning Support
- Student Support
- Teaching & Learning
- Training & Development
- Teachers
- President
- Principal
- Provost
- Professor
- Senior Lecture/Lecture
- Vice-Chancellor/Pro Vice-Chancellor

Book Your Seat Today!

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admissions@claridenglobal.com
or Call +61 3 9909 7310 today for
immediate booking.

Conference Highlights

18 - 20 JULY 2017 | MELBOURNE MARRIOTT HOTEL

10 KEY REASONS TO JOIN US IN JULY AT THE DIGITAL CAMPUS AND BLENDED LEARNING INNOVATION CONFERENCE



Utilize **data analytics** to understand and improve students' performance



Explore **latest technologies and innovations** to be used in online and hybrid classrooms



Unveil **blended pedagogies** that improve students' agency



Establish **appropriate training for academic staff** to spearhead the digital switch



Discover **infrastructure requirements** to support your blended learning needs



Assess your **blended learning adoption effort** and identify areas for improvement



Understand the **operative preparation** needed to prepare for blended learning adoption



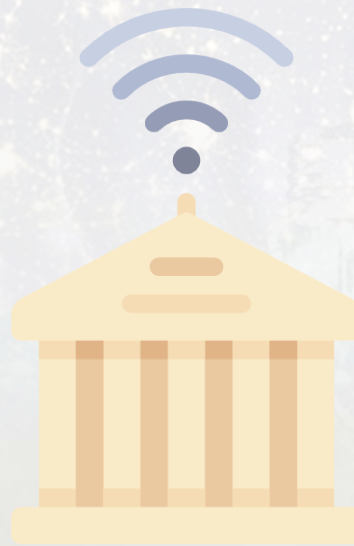
Examine **best practices of institutions around the world** that have successfully embarked on the digital transformation



Explore the **strategic considerations** for adopting digital teaching and learning



Meet international educators and learn about their **blended learning tactics**



Main Conference Agenda

18 - 19 JULY 2017 | MELBOURNE MARRIOTT HOTEL

DAY ONE – 18 JULY 2017

MAKING A STRATEGIC SWITCH TO DIGITAL LEARNING AND TEACHING

Digitalizing education, no doubt, will bring about drastic change in institutions' strategies. This strategic switch requires substantial preparation in terms of budget, infrastructure, and human capital.

In order to facilitate a smooth transition for institutions, the first day of the conference aims to give educators a clear picture of how the digital transformation can be carried out. Through insight sharing from our line-up of experts, you will learn to redesign your teaching facilities and learning management system to support the new requirements of blended learning. The section will address the pressing issue of professional training, winning support from your stakeholders, and utilizing collective support from other institutions to improve teaching quality.

09:00 **Welcoming Speech, Opening Remarks & Thank You Sponsor Speech by Conference Producer**

09:05 **Conference Introduction**
Highlights on Conference Day 1 Key Sessions

Michael Keppell
Pro Vice-Chancellor Learning Transformations
Swinburne University of Technology
Chairperson



09:15 **Building Australia's Tertiary Education Future**

- Discovering the future direction of Australia's tertiary sector
- Strengthening Australia's position among global competitors in time of rapid changes

Glenn Withers
Professor of Economics Australian national University
and founding CEO of Universities Australia



Glenn Withers is Professor of Economics at the ANU and Chair of Blended Learning International. He is also Visiting Professor at UNSW and Tongji University in Shanghai. He was previously Chief Executive of Universities Australia, and has consulted widely for government, the community and private sectors, in Australia and overseas. Professor Withers has a Harvard PHD, and an AO for development of the Australian immigration points system. He is President of the Academy of Social Sciences in Australia. Glenn Withers' most recent book is *The Cambridge Economic History of Australia* (with Simon Ville).

10:00 **Deakin University Case Study: Delivering Flexible Education through a Global Online Platform**

- Deakin's journey to stay competitive in the changing tertiary world
- Reaching out to a global cohort of students with a rich and flexible learning environment
- Challenges and future directions of online degrees

Lucy Schulz
Director of the Cloud Campus
Deakin University

Lucy Schulz is Director of Deakin University's Cloud Campus. Prior to this she was Program Director for the LIVE Agenda, Deakin University's vision for 2020 overseeing a range of projects focused on enhancing the student experience at each stage in their journey.

Before commencing at Deakin University Lucy was Executive Director: Regulation and Review at TEQSA, the Australian regulator for higher education.

Lucy has lead numerous strategic projects including large scale business change and technology projects particularly in university administrative and service areas. She is very focused on creating value for customers – perhaps because of all those hospitality jobs when she was young. Added to this is her passion about the value and difference an education makes.

Lucy has worked in the higher education sector for a number of years in both academic and administrative positions, as well as in higher education regulation. She has a number of qualifications including in Communication Studies, Legal Studies, Education, and Management Research. She has also completed the Company Directors diploma and is a Fellow and Meritorious Service Award winner of the Association for Tertiary Education Management (ATEM).

Main Conference Agenda

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10:45 *Morning Refreshment & Networking*

11:00 **Designing World Class Infrastructure for Blended Learning**

- Challenges in aligning academic strategies with infrastructure needs
- What can lead to under-utilization of available education technologies and facilities and how to avoid it
- Designing appropriate learning space to optimize blended pedagogies

Michael Keppell

Pro Vice-Chancellor Learning Transformations

Swinburne University of Technology

Chairperson

As Pro Vice-Chancellor, Learning Transformations Michael focuses on institutional initiatives that will enhance teaching and learning at Swinburne University of Technology. His primary focus is to increase the quality of teaching across all modes of teaching (face-to-face, blended and online). His goal is to create and lead a sustainable program of learning innovation which enables Swinburne to thrive in an environment of constant change.

The Learning Transformations Unit is focused on professional development across the University. Their mission is to transform practice across the faculties by inspiring, enabling and empowering teaching staff to develop capacity and capability in innovative teaching and learning. Michael oversees a number of portfolios including redesigning learning spaces, blended learning, learning design, authentic assessment, scholarship, personalized learning and open education.

Michael was Executive Director, Australian Digital Futures Institute at University of Southern Queensland from October 2012 until March 2015. Prior to this, he has a long professional history in higher education in Australia, Canada and Hong Kong and has worked at six different universities.



11:45 **The Quest for the Most Effective Blended Teaching Methodology**

- Blended learning in technology rich environments
- Finding the balance between digital and face-to-face learning environments
- Assuring quality course design in blended learning
- Implementing effective and efficient continuous feedback on student progress

Bob Fox

Pro Vice Chancellor (Education)

University of New South Wales

Professor Bob Fox, Academic Lead Curriculum, Office of the Pro Vice-Chancellor (Education) at The University of New South Wales (UNSW), Australia. He holds concurrent appointments as Professor (Hons), Faculty of Education, University of Hong Kong (HKU) and Professor of Innovation in Higher Education (AD), School of Education, UNSW. Professor Fox was awarded HKU's University Teaching Fellowship (UTF) for excellence in teaching. Between the year of 2000-2013, he was Associate Professor and Deputy Director, Centre for Information Technology in Education, Faculty of Education at HKU with one year at the Chinese University of Hong Kong as Professor and Associate Director, Centre for Learning Enhancement and Research before returning to HKU in 2009. He was also A/Dean (Learning Environments), Faculty of Education, HKU for the last two and a half years at HKU. Before working at HKU he was Associate Director and Senior Lecturer of the Centre for the Advancement of Education at Curtin University, Australia for 13 years; Senior Lecturer at Hong Kong Vocational Training Council for four years; a TEFL teacher for five years in England, Hong Kong and Spain and further education Lecturer for two years in England.



12:30 *Lunch & Networking*

14:00 **Western Sydney University Case Study: Preparing Educators for Blended Pedagogies**

- Common challenges staff face when designing and employing digital teaching
- Approaches to training in blended learning for staff
- Exploring these issues through the use of a case study of preparing staff for teaching in a new, technology rich vertical campus

Main Conference Agenda

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Denise Kirkpatrick

Deputy Vice Chancellor and Vice President (Academic)
Western Sydney University

Professor Denise Kirkpatrick is Deputy Vice-Chancellor and Vice President (Academic) at Western Sydney University and is responsible for providing senior level leadership of the University's academic portfolio, international, oversight of the Western Sydney University College and newly established Western Sydney University International College.

Denise has worked as a senior executive in universities in Australia and the United Kingdom. She has led distance education and strategy at leading distance education universities and has extensive experience leading innovation in learning and teaching, eLearning and quality assurance in distance and face to face contexts. Denise has a PhD in learning and teaching and has worked as a consultant in Australia, Europe, South-East Asia, Africa and the Middle East. She has been an international auditor for a number of Quality Assurance bodies. She researches and publishes in the fields of open, distance and e-learning, and quality in Higher Education.



14:45 **International Case Study: Blended Learning Consortium – How Colleges Partner for Higher Quality Blended Learning Delivery**

- The power of collaboration in improving teaching quality
- Driving down cost and growing educators' expertise – a win-win solution for schools who want to advance blended learning
- Setting up knowledge sharing channels among schools to ensure better deployment of online teaching tools

Peter Kilcoyne

ILT Director
Heart of Worcestershire College

15:30 *Afternoon Refreshment & Networking*

15:45 **Monash Case study: Mobilizing Support from Stakeholders for the Strategic Switch**

- Understand how digitalization influence higher education institution's competitive edge in the long term
- The barriers to stakeholders' buy-in for tertiary education's digitalization
- Understanding the impacts of digitalization on stakeholders and getting buy-ins – a case study from Monash University

Kris Ryan

Academic Director, Office Of The Vice-Provost, Learning and Teaching
Monash University



16:30 **Assessing the Success of Your New Blended Learning Strategy**

- Measure student's reaction to new pedagogies
- Developing crucial KPIs for your blended learning strategy
- Gathering and analyzing teaching data to determine the pedagogies' short-term and long-term success
- Reporting and identify improvements needed

Kayoko Kurita

Associate Professor
Center for Research and Development of Higher Education, University of Tokyo

17:15 **Closing Remarks by Conference Chairperson**

17:25 **Champagne Networking Session**



Enjoy a glass of champagne whilst networking with other like-minded individuals on topics that are of most interest to you and fellow delegates.

Main Conference Agenda

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DAY TWO – 19 JULY 2017

REDESIGNING TERTIARY LEARNING EXPERIENCE

Although blended learning is well-established as being able to improve learning outcomes, the field is still lacking empirical evidence on how different blended teaching models should be employed to effectively address students' learning needs.

To help improve your institution's academic performance, the second day of the conference will focus on developing effective pedagogies and discovering appropriate use of education technologies. You will explore the applications of learning analytics to improve instructional design. You will also have the chance to find out how new teaching methodologies such as flipped classroom, and technologies such as smart devices can bring substantial change to the learning experience.

09:00 **Conference Introduction**
Highlights on Conference Day 2 Key Sessions

Michael Keppell
Pro Vice-Chancellor Learning Transformations
Swinburne University of Technology
Chairperson



09:05 **Predictive Analytics in Education Context**

- Predictive analytics application in tertiary level education
- Teaching resource planning to match student's learning journey
- Caution when predicting students' academic pathway

09:50 **Victoria University Case Study: Driving Teaching Quality through Data Analytics**

- Employing data analytics for better understanding of students' learning behaviors
- Determining essential learning data needed for data mining
- Developing real time teaching adjustment and providing in-time support for at risk students

10:35 *Morning Refreshment & Networking*

10:50 **Designing an Individualized Learning Experience**

- Building an adaptive teaching system and strategy to match student learning progress
- Redesigning the learning environment to maximize knowledge internalization
- Determining assessment and feedback frequency to improve learning outcomes

Joyce Seitzinger
Director & Founder
Academic Tribe

11:35 **Challenges in Data Mining and the Need to Have a Holistic Approach to Data Analysis**

- Challenges in collecting data on students' learning and teaching impacts
- What hard data misses out and the need for small data
- Separating correlation from causation for better decision making

Romy Lawson
Deputy Vice Chancellor – Education
Murdoch University

Main Conference Agenda

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12:30 *Lunch & Networking*

14:00 **Resource Planning for a Smooth Transition to a Digitalized Education**

- Evaluating and planning resource and technical needs of tertiary institutions in alignment with their academic strategies
- Resource planning and cost controlling
- Preparing faculty members for the new wave of education technologies

Rob Howe

Head of Learning Technology and Media
The University of Northampton

Rob is Head of Learning Technology at The University of Northampton. Accepted to CMALT and IADIS in 2007. Awarded University teaching fellowship in 2008. Achieved Senior Fellowship of the HEA in 2014. Has led four national projects (HEA BITE; HEA TIGER; JISC e4L and ELESIG – Midlands) in addition to local manager for the TLTP TALENT project and 3 internally funded projects. He has 2 internationally refereed conference papers, 2 journal articles, over 25 other workshops, conference papers and reports since 2000. 3 invited international keynotes since May 2010.



14:45 **University of Adelaide Case Study: Flipped Classroom at University – Empowering Students’ Learning Journey**

- Rethinking teaching approach and shredding the cognitive load
- Choosing appropriate learning activities
- The interplay of pre-class and in-class activities in learning experience
- The impact of flipped-classroom experience on students’ learning outcomes

15:30 *Afternoon Refreshments and Networking*

15:45 **Improving Student Agency with Blended Learning**

- Impacts of culture diversity on students’ experience and attitude with digital learning
- Students’ attitude toward distance learning environment
- Improving students’ interaction in blended learning space
- Strategy to enhance student motivation

David Sadler

Deputy Vice-Chancellor (Students and Education)
University of Tasmania

16:30 **International Case Study: Utilizing Mobile App to Drive Greater Engagement**

- Mobile/smart devices – distraction or classroom aid?
- Integrating mobile phone and smart devices usage in education context to achieve continuous learning
- The effectiveness of smart devices in improving interaction in learning

Koh Noi Keng

Senior Lecturer
National Institute of Education, Singapore

17:30 **Closing Remarks by Conference Chairperson**

Post Conference Workshop & Site Visit

20 JULY 2017 | MELBOURNE MARRIOTT HOTEL

DAY THREE – 20 JULY 2017

Workshop: 09:00 – 12:00

Improving Student Learning Roadmap with Effective Analytics

Learning interactions have slowly moved from the traditional face-to-face format toward the online space, making it easier for educators to collect students' learning and performance data. By making use of this large data set available, tertiary institutions can make themselves more relevant to the current education scene and strengthen their competitive edge. Through this workshop, participants can gain insights into:

- Forming a realistic understanding of data analytics in higher education context
- Outlining strategies and goals for data analytics
- Develop effective learning outcomes
- Identifying crucial data for data collection
- Assessing and analyzing current teaching and learning activities to identify organizational issues and solutions
- Pitfalls to avoid when employing data analytics

Your Workshop Leader: Romy Lawson, Deputy Vice Chancellor – Education, **Murdoch University**

Site Visit: 14:00 – 17:00

Monash Immersive Visual Platform

Monash Immersive Visual Platform (MIVP) operates Monash University's advanced, immersive and large scale visualization facilities, ranging from the ultrascale CAVE2TM down to personal head-mounted virtual reality (VR) devices like Oculus Rift. The platform aims to connect researchers and industry to novel and outstanding display and interaction technologies that stand to change the way we visualize complex, multi-dimensional data, especially image data, and thereby advance new paradigms for exploring, comprehending and analyzing big data.

In this site tour, participants will have to chance to visit MIVP's peak facility, the Monash CAVE2 and explore how the facility supports researchers and students' interaction with data. CAVE2 is a next generation hybrid 2D and 3D virtual reality environment that combines Monash's expertise in high-performance computing, computer graphics, and networks, to render terascale datasets in unparalleled clarity. As the viewfinder of the 21st Century Microscope, CAVE2 enables the interactive exploration of data from sources including the Australian Synchrotron, electron microscopes, and medical imaging instruments.

About Your Site Visit Leader



Paul Bonnington
eResearch Director
Monash University



Prof Paul Bonnington is the Director of the Monash eResearch Centre, Monash University, Australia, and a Professor in the School of Mathematical Sciences., eResearch Director, Monash University.

In 2005, Prof Bonnington spearheaded New Zealand's eResearch Infrastructure project BeSTGRID, and was recruited by Monash University to lead the Monash eResearch Centre in 2008.

The Monash eResearch Centre's role is to build collaborations between research disciplines, nurture eResearch developments and to build bridges between researchers and research infrastructure providers. Since 2010, the Monash eResearch Centre has been selected to host over \$20M of Australia's federally-funded national eResearch Infrastructure for specialized high-performance computing, research cloud services and data storage and data management: the National Computational Infrastructure Specialist High Performance Computing Facility (<http://www.massive.org.au>), and nodes of the national NeCTAR Research Cloud (<http://www.nectar.org.au>) and Research Data Storage Infrastructure (<http://www.rds.org.au>). The innovations of the centre, particularly with respect to cloud infrastructure, real-time instrument data processing, and virtual laboratories, is internationally regarded. It is a partner centre of excellence for many technology companies.

Make the most of DIGITAL CAMPUS AND BLENDED LEARNING INNOVATION: THE NEW ERA OF TEACHING AND LEARNING

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Capitalize on this Forum

Do you have solutions to help enhance teaching quality? Looking for the ideal platform to raise your profile and to increase your ROI?

Leverage our limited sponsorship packages to strengthen and confirm your market position through consistent and continual branding awareness and take advantage of the plethora of opportunities with high level decision makers.

Your Partnership with us will provide you with:

- **Unparalleled industry exposure**
- **Leads generation and set-up of meetings with key decision makers**
- **Positioning your company as a thought-leader**
- **Reaffirming your position in the industry**

Please contact **Catherine Werner** at **+65 6716 9996** or email catherine@claridenglobal.org to discuss potential exhibition and sponsorship opportunities or to customize your own package.

Benefits as Media Partner or Supporting Organization at **Digital Campus and Blended Learning Innovation: The New Era of Teaching and Learning**

- **Enhance your corporate profile and visibility within your industry** – Your company's logo will be emblazoned on our brochures and distributed to the Higher Education visionaries across Australia
- **Affiliation with an internationally recognized commercial event organizer**

Clariden Global events are widely known and trusted internationally for giving best value to senior industry executives. We partner with selected media and supporting organizations, capable of delivering the highest caliber of expert knowledge and key industry insights to the target market.

If you meet the criteria mentioned above and would like to explore the opportunity to partner with us for **Digital Campus and Blended Learning Innovation: The New Era of Teaching and Learning** please contact **Stefanie** at **+61 3 9909 7310** or email stefanie@claridenglobal.org

REGISTRATION PAGE

Please complete this section.

Booking Contact (Approving Manager) Mr/Mrs/Ms: _____
Job Title: _____ Department: _____
Telephone: _____ Fax: _____
Email: _____
Organization: _____
Address: _____
Postal Code: _____
<input type="checkbox"/> I would like to receive more information on hotel accommodation using Clariden Global corporate rate.

Promotional Code (Optional): _____

Please register the following participant(s) for this Conference

(Please tick to select your Conference packages. You may tick more than one.)

1st Participant Name (Mr/Mrs/Ms): _____

Job Title: _____ Department: _____

Telephone: _____ Fax: _____

Email: _____ Date of Birth: _____

Conference Package Selected: _____

2nd Participant Name (Mr/Mrs/Ms): _____

Job Title: _____ Department: _____

Telephone: _____ Fax: _____

Email: _____ Date of Birth: _____

Conference Package Selected: _____

3rd Participant Name (Mr/Mrs/Ms): _____

Job Title: _____ Department: _____

Telephone: _____ Fax: _____

Email: _____ Date of Birth: _____

Conference Package Selected: _____

4th Participant Name (Mr/Mrs/Ms): _____

Job Title: _____ Department: _____

Telephone: _____ Fax: _____

Email: _____ Date of Birth: _____

Conference Package Selected: _____

CONFERENCE FEES

Conference Packages	Super Early Bird Fee (If payments and registrations are received by 25 Apr 2017)	Early Bird Fee (If payments and registrations are received by 23 May 2017)	Final Early Bird Fee (If payments and registrations are received by 20 Jun 2017)	Regular Fee
For Industry Professionals				
A: 2-Day Conference Only (Most Popular)	AU\$1,995	AU\$2,295	AU\$2,395	AU\$2,495
B: 2-Day Conference & Site Visit & Workshop (Most Value)	AU\$2,795	AU\$2,995	AU\$3,095	AU\$3,195
C: 2-Day Conference & Workshop	AU\$2,595	AU\$2,795	AU\$2,895	AU\$2,995

PLEASE NOTE: The conference fee includes lunch, refreshments and conference documentation. Payments are required with registration and must be received prior to the Conference to guarantee your place.

GROUP DISCOUNTS

Register with your Colleagues Today to Enjoy Group Discount*:

Group discount of 10% for the 2nd participant from the same organization.

For limited time only by 20 June 2017, register 3 participants and the 4th participant will receive a complimentary seat.

For 5 or more registrations, please contact Stefanie at stefanie@claridenglobal.org

*Only 1 discount scheme will apply. Discount will only be applicable to the package of the lowest value. Discount will compound on top of your early bird discount!

4 WAYS TO REGISTER



Email: admissions@claridenglobal.com



Fax: +61 3 9909 7788



Call: +61 3 9909 7310



Website: www.claridenglobal.com

PAYMENT METHODS

BY CHEQUE / BANK DRAFT :

Made payable to CLARIDEN GLOBAL INTERNATIONAL LIMITED and mail to: 3 International Business Park, #04-29, Nordic European Centre, Singapore 609927.

BY TELEGRAPHIC TRANSFER TO:

Bank Name: **Standard Chartered Bank**
Bank Code: **7144**
Bank Branch Code: **001**
Bank Address: **6 Battery Road, #01-01 Singapore 049909**
Bank Account No: **0107775042**
Bank Account name: **CLARIDEN GLOBAL INTERNATIONAL LIMITED**
SWIFT Code: **SCBLSG22**

Please note that all bank charges are to be borne by participants. Please ensure Clariden Global International Limited receives the full invoiced amount.

Note: Please include invoice number on all payment types and your company's name in your payment instructions for our reference.

CREDIT CARD:

To make payment by credit card, please call our client services hotline at +61 3 9909 7310.

CONFERENCE VENUE AND ACCOMMODATION INFORMATION

Melbourne Marriott Hotel

18 – 20 July 2017

Lonsdale St & Exhibition St, Melbourne VIC 3000, Australia

Tel: +61 3 9662 3900

Website: <http://www.marriott.com/hotels/travel/melmc-melbourne-marriott-hotel/>

HOW TO REGISTER AND PAY

An invoice and registration confirmation will be sent within 7 days, please contact us if you have not heard from us within 7 days. Payment can be made by credit card, by bank transfer or by cheque made payable to "CLARIDEN GLOBAL INTERNATIONAL LIMITED".

ALL PAYMENTS MUST BE RECEIVED IN ADVANCE OF THE EVENT.

ACCOMMODATION

Accommodation is not included in the program fee but you will be entitled to use our corporate rate for your accommodation. Information will be sent along with your registration confirmation.

CANCELLATIONS AND SUBSTITUTIONS

Once we have received your booking, the place(s) are confirmed. No refunds will be made for any cancellations, however, program credits of equivalent value only applicable for Clariden Global events will be provided. Credits can only be redeemed for 1 program and is valid for only one (1) year from date of issue.

Substitution with a qualified candidate is allowed by providing at least 5 working days of advance notice to Clariden Global. One time substitution is allowed with no charges. Subsequent substitutions will be charged 10% admin fee.

ALL CANCELLATIONS MUST BE RECEIVED IN WRITTEN FORM

PLEASE NOTE: CLARIDEN GLOBAL INTERNATIONAL LIMITED reserves the right to change the content and timing of the programme, the speakers and the date and venue due to reasons beyond their control. If in the unlikely event that the course is cancelled, CLARIDEN GLOBAL INTERNATIONAL LIMITED will refund the full amount and disclaim any further liability.

ENQUIRIES: If you have any queries about registration or payment please do not hesitate to contact our client services department on +61 3 9909 7310.

PRIVATE DISCLOSURE STATEMENT: Any information provided by you in relation to this event is being collected by CLARIDEN GLOBAL INTERNATIONAL LIMITED and will be held in the strictest confidence. It will be added to our database for the primary purpose of providing you with information about future events and services.

Visit us at www.claridenglobal.com for upcoming events

FOR OFFICIAL USE

FEE RECEIVED

REFERENCE L7092/VL/ST