3RD Digital Hospital & Healthcare Innovations Summit

10 – 12 October 2017, The Australian Events Centre, Melbourne

Augmenting Health: Towards Better Patient Outcome, Clinical Effectiveness

MORE THAN 30 SPEAKERS, INCLUDING:

Marco Baccanti
Chief Executive, Health Industries SA, Department of State Development, Government of South Australia

Damian Claydon-Platt
Chief Clinical Information Officer, Epworth Healthcare

Christine Giles
CEO, Portland District Hospital

Heather Grain
Board Member, HL7 Australia
Chairperson, HL7 International Terminology Authority

Professor Erwin Loh
Executive Director, Innovation, Patient Safety & Experience/Chief Medical Officer, Monash Health

Andrew Crawford
Director, Primary & Community Care Services

KEY THEMES

- Artificial Intelligence in Healthcare
- Strategic interoperability framework
- Driving Patient’s journey through data & technology
- Transformation into a digital hospital
- Human-centered design in digital healthcare
- My Health Record Updates & Latest Developments
- AR & Virtualization in Healthcare
- Advances in Medical Robotics
- Digitization in Rural Health
- Internet of Medical Things
- iEHR strategies and implementation
- Navigating the Uncanny Valley: when nurses work with robots

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Top Notch Speakers Line-Up

10 - 12 OCTOBER 2017 | THE AUSTRALIAN EVENTS CENTRE, MELBOURNE

Featuring C-Level Speakers Line Up

HEATHER GRAIN
Board Member, Chairperson
HL7 Australia, HL7 International Terminology Authority

MARCO BACCANTI
Chief Executive Health Industries SA, Department of State Development, Government of South Australia

CHRISTINE GILES
CEO, Portland District Hospital

DEWALD BOTHA
Chief Technology Officer Tristar Medical Group

DR MONICA TRUJILLO
Chief Clinical Information Officer Australian Digital Health Agency

CHRISTOPHER BAIN
Chief Health Information Services Manager Mercy Public Hospitals

DAMIAN CLAYDON-PLATT
Chief Clinical Information Officer Epworth Healthcare

RUSSEL WITHERS
Executive Director, Information & Performance/Chief Information Officer Footscray Hospital/ Western Health

LISA LEWERS
Co-Founder Heartbeat AI

ANDREW CRAWFORD
Director Primary & Community Care Services

PROFESSOR ERWIN LOH
Executive Director, Innovation, Patient Safety & Experience/Chief Medical Officer Monash Health

CHRIS GUEST
ICT Strategic Manager, ForensiCare Victorian Government

DR STAFFAN FLODIN
Chief Information Officer Smart Clinics

DR BERNARD SIA
CEO Banksia Medical Center

DARRIN HACKETT
Chief Virtualization Officer CD Thames Hospital, CD Virtual Healthcare, Waikato DHB

DAVID MAHER
Managing Director Catholic Healthcare

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5 Unbeatable Reasons why this is an uniquely different Must-Attend Healthcare Summit of the Year:

1. Fresh, novel, first-time topics directly relevant to hospital efficiency, clinician effectiveness and positive patient outcomes

2. At one singular platform, meet with CEOs, Managing Directors, CIOs, CTOs, Directors, Clinicians, Nursing Experts, Technology Leaders, Investors and all key decision makers in the whole healthcare ecosystem

3. Practical real-situation best practice experience to be liberally shared, no motherhood statements, with many successful digital health case studies

4. Take the front seat as new Healthcare Technologies are being rolled out, discovered and beta-tested for final clinical adoption

5. How digital health models would have to change, with the full application of human centered design and real-life user experience, with good patience outcomes as the goal, in applying technology to models of care

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THE 3RD DIGITAL HOSPITAL & HEALTHCARE
INNOVATIONS SUMMIT
Augmenting Health: Towards Better Patient Outcome, Clinical Effectiveness

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The Australian Healthcare and Hospitals Association (AHHA) is Australia’s national peak body for public health care providers. We provide our members with a national voice for public health care. Our vision is for an effective, innovative and sustainable health system where all Australian have equitable access to healthcare of the highest standard when and where they need it.

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DAY ONE – 10 OCTOBER 2017

09:00 Welcome Remarks by Clariden Global

09:05 Opening Keynote Address: Australia’s Long Term Healthcare Plan
The Australian federal government has allocated $374.2 million over two years from July 2017 to provide all Australians with a My Health Record, unless they choose not to have one. This funding will be used to support the expanded roll-out of the opt-out model, to improve operations of the system and to make it easier for health providers to register for it. The federal government intends to move the My Health Record to an opt-out system by 2019 following a finding in its long-awaited Siggins Miller evaluation report of two trial sites of the opt-out approach that there is almost universal support for the automatic creation of electronic health records, from both consumers and healthcare.

Ministerial Representative
Australia Federal Government

09:15 Overcoming the Challenges of Inter-Operability in Digital Healthcare and Standards
Heather Grain
Board Member, HL7 Australia
Chairperson, HL7 International Terminology Authority
International Standards Organisation TC215 (Health Informatics) Semantic Content Expert
Technical Advisor to the Governments of India and Brazil on eHealth

11:20 Healthcare & Hospital CEO Forum
• What’s next for healthcare and where do we see ourselves in 15-20 years?
• Current and recently completed digital hospital projects
• The challenge of achieving optimal patient care outcomes & delivering new models of care
• Managing disruptive technologies in medicine
• Delivering cost-effective healthcare services
• Thinking outside the box
• The Whole-of-Health Approach
• Implementing transformative strategies that work
• The medical doctor’s perspective of digital healthcare
• Transforming healthcare for seniors & community health

David Maher, Managing Director, Catholic Healthcare
Dr Bernard Sia, CEO, Banksia Medical Center
Christine Giles, CEO, Portland District Hospital
Demos Krouskos, Chief Executive Officer, North Richmond Community Health
Jeremy Kestenberg, Managing Director, Revita Health for Seniors
Dr Andrew Walby, Director [Emergency Medicine], St. Vincent’s Hospital
Alan R Kinkade, past Group Chief Executive, Epworth

10:10 Morning Refreshments (Sponsorship Opportunity Available)

10:40 Opportunities for New Investments in Healthcare, Digital Health and Health-Tech: Perspectives from CEO, Investors, Incubators, Business Collaborators, Hospitals
• New Opportunities & Challenges in financing new healthcare projects and business
• Pricing framework for public hospital services
• Looking at how health records and data can be the center of a policy targeting new healthcare investments and state economic development
• Case studies of concrete initiatives in new healthcare investments, and their impact on developing new health initiatives
• Affordable healthcare and insurance
• Innovation in the digital and health space

Dr Tam C Nguyen, Executive Officer of Research, St Vincent’s Hospital
(invited)

David Debono, Director of Business Intelligence, Austin Hospital
(invited)

Rebecca Bell, General Manager, Medibank

Jennifer Anderson, Investment Manager, Powerhouse Ventures
& invited management from Healthscope, Ramsay, Evolution Care, ASX/investors from China, Asia & the Middle East

Welcome Remarks by Clariden Global

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Main Summit Agenda

10 - 12 OCTOBER 2017 | THE AUSTRALIAN EVENTS CENTRE, MELBOURNE

12:10 Reserved for Gold Sponsor for Project Showcase

12:30 Networking Luncheon (Sponsorship Opportunities Available)

14:00 Driving Patient’s Journey and Experience through Data and Technology

- Patient Journey Modelling - Improving Patient Flows
- Improving operational management (especially where changes have resulted from partnering with consumers)
- Reducing Medication Errors and Patient Safety in Hospitals
- ICT initiatives that demonstrate sustainable patient flow improvements
- Strategies and challenges in patient engagement
- Contingency planning, protocols including scalability of escalation/surge responses
- Utilising hospital avoidance strategies to mitigate demand
- Digital referral channels: Protocols for reassigning patients offsite for non-acute care
- Strengthening the discharge process
- Embed clinical governance to improve patient outcomes and care
- Improve the flow of information to better identify deficiencies of care
- Apply innovative patient-centered models for quality and safety excellence
- Strengthen clinician engagement and communication during handover
- Quality improvement activities towards medication safety interventions
- Understanding what part of the patient journey and therefore benefit realisation is actually attributable to a digital health record rather than the current motherhood type benefits that rely on actions as a result of information visibility not just that a risk assessment was completed

Katie Doan, Patient Experience Program Coordinator, Transformation and Quality, Melbourne Health/The Royal Melbourne Hospital
Renee Chmielewski, Director, Consumer Engagement & Volunteer Services, Austin Health

14:45 Case Study: How an existing healthcare outfit transform itself into a successful Digital Hospital

- Understanding the complexity of a Digital Hospital
- Learning from failed initiatives
- System transformation with limited resources
- Defining digital strategy and implementation: challenges to overcome and options
- Clinical engagement in digital health

Chris Guest, ICT Strategic Manager, ForensiCare, Victorian Government

15:30 Afternoon Refreshment & Networking (Sponsorship Opportunity Available)

15:45 Case Study of the Clinical & ICT Journey of a new Heart Hospital

- Planning and developing a heart hospital
- Future-proofing for capacity growth and new paradigms of care
- Strategy for clinical transformation
- Planned technology, HIMSS 6 aspirations
- Integrating eHealth solutions in design

Anne Mennen, Director of Development, Victorian Heart Hospital

16:30 Case Study of Digitization in Rural Health

How to strategize digital health for better patient outcomes for the regional and rural communities

Dewald Botha, Chief Technology Officer, Tristar Medical Group

17:00 Closing Remarks

17:15 Champagne Cocktail Networking Session (Sponsorship Opportunity Available)

Enjoy a glass of champagne whilst networking with other like-minded individuals on topics that are of most interest to you and fellow delegates.
DAY TWO – 11 OCTOBER 2017

09:00  Host Address: Victoria’s Healthcare Plan and Digital Health Strategy

Senior Representative
Government of Victoria

09:15  Australia’s National Digital Health Plan: Latest Updates, Rollouts, Implementation, Latest on the “My Health Record” Program

- Producing a National Digital Health Strategy that reflects the needs of patients and health care providers
- Learnings from the National Digital Health Strategy consultation
- Establishing the framework for a digital healthcare system
- The Rollout Timeline and Plan Execution
- "My Health Record" adoption, implementation status quo report

Dr Monica Trujillo, Chief Clinical Information Officer, Australian Digital Health Agency

10:00  Human Centered Design and User Experience in applying technology to models of care and how those models have to change

Usability and User Experience of software based healthcare technology

- Integrating clinician concerns and requirements in the digitization process
- Educating clinicians about what to ask for when it comes to usability and user experience
- Consulting with end-user clinicians to ensure systems and processes meet needs
- Enhancing clinician understanding of technology and addressing their negative experiences with technology
- Setting benchmarks for end-user functionality and driving optimal clinician experience

Design challenges for the next generation of computerised decision support

- Computerised decision support (CDS) has the potential to improve safety and efficiency of care
- CDS is a deceptively simple concept and getting it right is a major challenge
- Ongoing evaluation of CDS is critical to ensure that it remains usable and useful

Matiu Bush, Design Integration Lead, RSL Care & Royal District Nursing Service
Christopher Bain, Chief Health Information Services Manager, Mercy Public Hospitals
Melissa Baysari, Senior Research Fellow, Centre for Health Systems & Safety Research, Australian Institute of Health Innovation

10:45  Morning Refreshments (Sponsorship Opportunity Available)

11:00  Enterprise Architecture in Healthcare

- Why bother with an enterprise health-check?
- The numerous benefits of Enterprise Architecture
- Architecting our digital health future

Damian Claydon-Platt, Chief Clinical Information Officer, Epworth Healthcare

11:20  Healthcare CIO & IoT Forum

- Technological Innovation and the Future of Medicine
- From legacy systems to new tech: the transformation journey and implications for adoption
- Design challenges for the next generation of computerized decision support
- Internet of Things and sensing as a service
- Connected devices for Healthcare
- Proof of Concept for new Health-Tech startups, integrating into the hospital & healthcare ecosystems
- Evaluating for the right vendors/suppliers
- Reverse thinking: allowing business transformation to drive IT initiatives
- Driving SMD (Secure Message Delivery) interoperability
- Longitudinal patient record integration

Damian Claydon-Platt, Chief Clinical Information Officer, Epworth Healthcare
Russel Withers, Executive Director, Information & Performance/Chief Information Officer, Footscray Hospital
Andrew Crawford, Director, Primary & Community Care Services
Dewald Botha, Chief Technology Officer, Tristar Medical Group

12:10  The Clinician’s Perspectives of Digital Healthcare

- On the ground clinical experience
- Real world constraints
- The promise of AI married by the elephant in the room?
- Inclusiveness and patient safety
- Technological innovation and the future of medicine

Professor Erwin Loh, Executive Director, Innovation, Patient Safety & Experience/Chief Medical Officer, Monash Health
Professor Michael Buist, Clinical Leader (Intensive Care), Tasmania North West Area Health Service
Main Summit Agenda

10 - 12 OCTOBER 2017 | THE AUSTRALIAN EVENTS CENTRE, MELBOURNE

12:30 Presentation by Senior Management, Siemens Healthcare

12:40 Presentation by Senior Management, Peacock Brothers

12:50 Lunch and Networking (Sponsorship Opportunity Available)

14:00 Interactive Concurrent Roundtables:

Roundtable A: Advances in Medical Robotics
- Use of robotics in revolutionizing healthcare delivery
- Robotics in the surgical theatre
- Soft robotics for aftercare therapy
- Robotic-human physio for seniors?
- Automation cost and acceptance

Andrew Crawford, Director, Primary & Community Care Services
Jeremy Kestenberg, Managing Director, Revita Health for Seniors

Roundtable B: Advances in Medical Virtualization, Healthcare AR/VR & Telemedicine
- Advent of Virtualization & AR in healthcare
- Beyond telehealth to virtualizing care
- The national move to facilitate digital access through health care homes
- Connected care: linking health and social care into the home
- Tele-surgery pilot projects

Darrin Hackett, Chief Virtualization Officer, CD Thames Hospital, CD Virtual Healthcare, Waikato DHB

Roundtable C: Advances in Artificial Intelligence, Deep Learning & Big Data in Healthcare
- m-Health 2.0: Opportunities and challenges for health data analytics
- Data analytics is now a key pillar of digital health
- Smart clinical decisions and big data
- Electronic Health Records (EHRs) for private and public hospitals

Roundtable D: Nursing Leadership and Technological Changes
- Developing Nursing Leadership programs
- Real-time monitoring of prospective gaps in mandatory risk assessments
- The adept use of nursing information and data
- Integrating patient care
- Infection prevention in the wards
- Managing nursing shortage and talent management challenges
- Nurse humanoids: aid or foe?
- Case Study: O & G issues in IT transformation

Dr Staffan Flodin, Chief Information Officer, Smart Clinics
Lisa Lewers, Co-Founder, Heartbeat AI
Christopher Bain, Chief Health Information Services Manager, Mercy Public Hospitals

Roundtable E: Advances in Pharma Practice
- e-Procurement Distinctives
- ADMs in Pharma & Clinical Practice
- The National Product Catalogue: Towards an Interoperable System
- Australia’s Long Term Health Plan Budget and impact on Pharmaceutical Pricing & Reimbursement
- 3D printing for pharma

Sanjoy Nand, Service Manager, Pharmacy & Medication Safety, Middlemore Hospital

15:30 Afternoon Refreshment & Networking (Sponsorship Opportunity Available)
### Main Summit Agenda

**15:45**  
**Case Study of an Integrated electronic medical record (ieMR) strategy and implementation**  
*Renea Collins*, Clinical Director for eHealth, *Metro South Health Service*

**16:15**  
**Case Study of Designing the “waiting room of the future” and the role of technology**  
*Invited Health Tech Expert*

**16:45**  
**Healthcare of the Future Panel Discussion**  
- Healthcare solutions of the future need to focus on prevention rather than cures  
- Patient specific devices and the future development of bespoke healthcare  
- From predictive analytics to prescriptive analytics? The rise of medical AI  
- Navigating the Uncanny Valley: Getting use to new medical robotics & other disruptive innovations

*Darrin Hackett*, Chief Virtualization Officer, *CD Thames Hospital, CD Virtual Healthcare, Waikato DHB*  
*Dr Staffan Flodin*, Chief Information Officer, *Smart Clinics*  
*Renea Collins*, Clinical Director for eHealth, *Metro South Health Service*  
*Lisa Lewers*, Co-Founder, *Heartbeat AI*  
*Professor Michael Buist*, Clinical Leader (Intensive Care), *Tasmania North West Area Health Service*

**17:30**  
**Closing Remarks & End of Day 2**
**Workshop A:** 09:00 - 12:30 (Sponsorship Opportunities Available)

**Fixing Cybersecurity Challenges for Hospitals & Healthcare Institutions**

The recent ransomware attacks brought down many hospital IT systems worldwide, including NHS hospitals in the UK, and closer to home, hospitals in Indonesia. The healthcare sector is a laggard in cyber security investment and preparedness. With increasing IT integration and IoT connectivity, there is a great urgency to fix whatever cybersecurity loopholes now. Can Blockchain technology be deployed to secure your health records and medical data? When Quantum Technology is fully operationalized, is there a last line of defense for hospital cyber security?

**Workshop B:** 14:00 - 17:00 (Sponsorship Opportunities Available)

**Optimizing Digital Technology Solutions for Healthcare**

What are the real difficulties and obstacles faced by clinicians looking for digital health solutions? What are the feasible approaches to bridge these expectation gaps and achieve successful, implementable digital innovations in the delivery of care? What are the clinical and operational considerations in building a digital solution suitable for a particular healthcare need? How do you enable your EMR connect seamlessly with your AI solution, robotics, remote imaging…..to the waiting room of the future?
Welcome to the
THE 3RD DIGITAL HOSPITAL & HEALTHCARE INNOVATIONS SUMMIT
Augmenting Health: Towards Better Patient Outcome, Clinical Effectiveness

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WHO YOU WILL MEET:

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• Local Area Health Services
• Aged Care Facilities
• Primary Care & Allied Care
• Federal Government Departments
• State & Territory Government Departments
• Health ICT Software and Technology Providers
• ICT Consultants
• Medical Centres
• Nursing Homes
• Community Hospitals
• Indigenous & Rural Health
• Healthcare Investors & Angels
• Health Start-Ups & Unicorns
• Healthcare Insurance
• Pharmaceuticals
• Medical Specialties
• Medical Tech/Devices/Diagnostics/Equipment/IoT/AR/Robotics
• Healthcare Consultants
• Cybersecurity Solution Providers/Quantum Tech
• Healthcare Lawyers

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Seniority Level of Participants

Seniority Level: 75% of Participants will be Director Levels & Above

- Board / C-Level / President / Director / MD – 20%
- VP / Director – 50%
- Manager – 20%
- Head of Departments – 10%
GOOD REASONS TO JOIN US THIS OCTOBER AT THE 3RD DIGITAL HOSPITAL & HEALTHCARE INNOVATIONS SUMMIT

1. Receive Updates on the Long-Term Healthcare Plans and Digital Health Strategies from the Federal Government and the Victorian State Government

2. Track the evolving role and advances in digital hospitals and learn how you can steadily redesign the delivery of healthcare in Australia & New Zealand

3. Discover new healthcare investment opportunities and the latest technologies to improve healthcare provision and stay relevant with the changing healthcare scenario

4. Learn from hospitals that have taken the successful digital path to deal with unexpected challenges encountered, but still achieving sustainable healthcare delivery with improved ROI

5. Develop a more complete whole-of-health approach that involves all stakeholders in the healthcare of the future value chain and speed up the change management process

6. Redefine patient engagement through care and optimizing patient journey via digital platforms

7. Network and forge new collaboration with many CEOs and other high-level and C-level decision-makers

8. Quantify how investments in digital technology can translate into measurable improvements for better patient outcome, safety and the health professionals' effectiveness

9. Recognize the critical need of cybersecurity, in the wake of new ransomware and other hackings

10. Understand how to manage chronic diseases of ageing through technology and bespoke healthcare solutions for seniors

10 - 12 OCTOBER 2017 | THE AUSTRALIAN EVENTS CENTRE, MELBOURNE
3rd DIGITAL HOSPITAL & HEALTHCARE INNOVATIONS SUMMIT
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Please register the following participant(s) for this Summit
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1st Participant Name (Mr/Mrs/Ms): ______________________________________
Job Title: ____________________________ Department: ____________________________
Telephone: ___________ Fax: ____________________________ Date of Birth: ___________
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2nd Participant Name (Mr/Mrs/Ms): ______________________________________
Job Title: ____________________________ Department: ____________________________
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Email: ____________________________________________

Summit Package Selected: ____________________________________________

3rd Participant Name (Mr/Mrs/Ms): ______________________________________
Job Title: ____________________________ Department: ____________________________
Telephone: ___________ Fax: ____________________________ Date of Birth: ___________
Email: ____________________________________________

Summit Package Selected: ____________________________________________

4th Participant Name (Mr/Mrs/Ms): ______________________________________
Job Title: ____________________________ Department: ____________________________
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Summit Package Selected: ____________________________________________

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ALL PAYMENTS MUST BE RECEIVED IN ADVANCE OF THE EVENT.

ACCOMMODATION

Accommodation is not included in the program fee but you will be entitled to use our
 corporate rate for your accommodation. Information will be sent along with your registration
confirmation.

CANCELLATIONS AND SUBSTITUTIONS

Once we have received your booking, the place(s) are confirmed. No refunds will be made
for any cancellations, however, program credits of equivalent value only applicable for
Clariden Global events will be provided. Credits can only be redeemed for 1 program and is
valid for only one (1) year from date of issue.

Substitution with a qualified candidate is allowed by providing at least 5 working days
of advance notice to Clariden Global. One time substitution is allowed with no charges.
Subsequent substitutions will be charged 10% admin fee.

ALL CANCELLATIONS MUST BE RECEIVED IN WRITTEN FORM

PLEASE NOTE: CLARIDEN GLOBAL INTERNATIONAL LIMITED reserves the
right to change the content and timing of the programme, the speakers and the
date and venue due to reasons beyond their control. If in the unlikely event that the
course is cancelled, CLARIDEN GLOBAL INTERNATIONAL LIMITED will refund
the full amount and disclaim any further liability.

ENQUIRIES: If you have any queries about registration or payment please do not hesitate
to contact our client services department on +61 3 9909 7310.

PRIVATE DISCLOSURE STATEMENT: Any information provided by you in relation to this
event is being collected by CLARIDEN GLOBAL INTERNATIONAL LIMITED and will be
held in the strictest confidence. It will be added to our database for the primary purpose of
providing you with information about future events and services.

Visit us at www.claridenglobal.com for upcoming events

FOR OFFICIAL USE

RECEIVED

REFERENCE L7171/LH/LF

SUMMIT FEES

Congress Packages Super Early Bird Fee (if payments and registrations are received by 18 Jul 2017) Early Bird Fee (if payments and registrations are received by 15 Aug 2017) Final Early Bird Fee (if payments and registrations are received by 12 Sep 2017) Regular Fee

For Hospitals, Clinics, Government:

A: 2-Day Summit Only (Most Popular Option) AU$1,795 AU$1,995 AU$2,095 AU$2,195
B: 2-Day Summit + Post Summit Seminar A & B + Hospital Tour AU$2,295 AU$2,495 AU$2,595 AU$2,695
C: Post Summit Seminar A & B + Hospital Tour AU$995 AUD 995 AUD 995 AUD 995

Vendors and Solution Providers:

D: 2-Day Summit Only (Most Popular Option) AU$2,295 AU$2,495 AU$2,595 AU$2,695
E: 2-Day Summit + Post Summit Seminar A & B + Hospital Tour AU$2,795 AU$2,995 AU$3,095 AU$3,195

PLEASE NOTE: The summit fee includes lunch, refreshments and conference documentation.

Payments are required with registration and must be received prior to the summit to guarantee your place.

GROUP DISCOUNTS

Register with your Colleagues Today to Enjoy Group Discount*: Group discount of 10% for the 2nd participant from the same organization.
For limited time only by 12 September 2017, register 3 participants and the 4th participant will receive a complimentary seat.
For 5 or more registrations, please contact Kevin at kevin@claridenglobal.org

*Only 1 discount scheme will apply. Discount will only be applicable to the package of the lowest value. Discount will compound on top of your early bird discount.