



3RD Digital Hospital & Healthcare Innovations Summit

10 – 12 October 2017,
Pullman Melbourne on the Park,
Melbourne

Augmenting Health:
Towards Better Patient
Outcome, Clinical
Effectiveness

MORE THAN 30 SPEAKERS, INCLUDING:

Bronwyn Le Grice

Managing Director, **ANDHealth**/
Co-Founder and Health Special Advisor,
BioScience Managers

Damian Claydon-Platt

Chief Clinical Information Officer
Epworth Healthcare

Heather Grain

Board Member, **HL7 Australia**
Chairperson, **HL7 International**
Terminology Authority

Christine Giles

CEO
Portland District Hospital

Professor Erwin Loh

Executive Director, Innovation, Patient
Safety & Experience/Chief Medical Officer
Monash Health

KEY THEMES

Artificial Intelligence in
Healthcare

Strategic interoperability
framework

Driving Patient's journey
through data & technology

Transformation into
a digital hospital

Human-centered design
in digital healthcare

My Health Record Updates
& Latest Developments

AR in Healthcare

Advances in Medical
Robotics

Digitization in Rural Health

Internet of Medical Things

leMR strategies and
implementation

Navigating the Uncanny
Valley: when nurses work
with robots



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Top Notch Speakers Line-Up

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Featuring
C-Level
Speakers
Line Up



HEATHER GRAIN
Board Member,
Chairperson
HL7 Australia,
HL7 International
Terminology
Authority



CHRISTINE GILES
CEO,
Portland
District Hospital



DEWALD BOTHA
Chief Technology
Officer
Tristar Medical
Group



CHRISTOPHER BAIN
Chief Health
Information Services
Manager
Mercy Public
Hospitals



DAMIAN CLAYDON-PLATT
Chief Clinical
Information Officer
Epworth Healthcare



RUSSEL WITHERS
Executive
Director, Information
& Performance/Chief
Information
Officer
**Footscray Hospital/
Western Health**



PROFESSOR ERWIN LOH
Executive
Director, Innovation,
Patient Safety
& Experience/Chief
Medical Officer
Monash Health



CHRIS GUEST
ICT Strategic
Manager,
ForensiCare
Victorian
Government



DR TAM C NGUYEN
Executive
Officer of Research
St Vincent's
Hospital



DEMOS KROUSKOS
Chief
Executive Officer,
North Richmond
Community Health



PROFESSOR MICHAEL BUIST
Clinical Leader
(Intensive Care)
Tasmania North
West Area Health
Service



BRONWYN LE GRICE
Managing Director,
ANDHealth/
Co-Founder and
Health Special
Advisor, **BioScience**
Managers



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JEREMY KESTENBERG, Managing Director, **Revita Health for Seniors**



DR ANDREW WALBY, Director (Emergency Medicine), **St. Vincent's Hospital**



KATIE DOAN, Patient Experience Program Coordinator, Transformation and Quality, **Melbourne Health/The Royal Melbourne Hospital**



ANNE MENNEN, Director of Development, **Victorian Heart Hospital**



MATIU BUSH, Design Integration Lead, **Bolton Clarke**



MELISSA BAYSARI, Senior Research Fellow, Centre for Health Systems & Safety Research, **Australian Institute of Health Innovation**



CHERYL MCCULLAGH, Director of Clinical Integration, **The Sydney Children's Hospitals Network**



STEVE HOOPER, Managing Director, **Primaxis**



DAVID PERRY, National Sales Manager ANZ – Healthcare Division, **Peacock Bros**



PETER BRIGHT, Online Medical Curriculum Coordinator, **School of Medicine, Deakin University**



JIM KOLITSIS, Healthcare Technology Consultant to the new **Royal Adelaide Hospital**



MR ANDREW TANG, Director, **Epworth Musculoskeletal Clinical Institute**



RENEE CHMIELEWSKI, Director, Consumer Engagement & Volunteer Services, **Austin Health**



SANJOY NAND, Service Manager, Pharmacy & Medication Safety, **Middlemore Hospital**



CHRISTOPHER KOMMATAS, Research Innovation Manager/ Accelerator Program Director, **Melbourne Health**



ADRIAN HUTCHINSON, Chief Nursing & Allied Health Information Officer, **Royal Children's Hospital, Melbourne**



LIAM MCGUIRE, Executive Director (Healthcare), **Opaque Multimedia**



ASSOC PROFESSOR SONJA PEDELL, Director, Future Self & Design Living Lab, **Swinburne University**



SHARON WALSH, Director, Outpatient Transformation, **The Royal Melbourne Hospital**



PROFESSOR FRANCES QUIRK, Director of Research **Barwon Health**



PATRIK HUTZEL, Director, **Intensive Care at Home**



DR SANDEEP REDDY, Deputy Director (MBA Healthcare Management), **School of Medicine, Deakin University**



ROSS HARDY, Founder, **Adyuvo**



DR SHYAMAN MENON, Clinical Director, Emergency Services, **Frankston Hospital, Peninsula Health**



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CHRISTOPHER ARNOLD, Executive Director, Skin & Cancer Foundation/Chairman, **Human Variome Project International**



NAOMI DOBROFF, Chief Nursing Information Officer, **Monash Health**



MICHAEL KENIHAN, General Manager/Director, **Magellan Stem Cell/Melbourne Stem Cell Centre**



NICHOLAS OPIE, Chief Technology Officer, **SmartStent/University of Melbourne**



DR YANG LI, Data Scientist (Health), **AI Sydney/BICG**



ROBERT STEELE, Orthopaedic Surgeon, **Epworth Richmond Orthosport Victoria**



GARY TRYTELL, Deputy CIO, **Epworth Healthcare Gary Trytell**, Deputy CIO, **Epworth Healthcare**



DR EVELYN HOVENGA, CEO, **GeHCo**



ALBERTO FERNANDEZ, Managing Director, **Lewers Research**

5 Unbeatable Reasons why this is an uniquely different Must-Attend Healthcare Summit of the Year:

1. Fresh, novel, first-time topics directly relevant to hospital efficiency, clinician effectiveness and positive patient outcomes
2. At one singular platform, meet with CEOs, Managing Directors, CIOs, CTOs, Directors, Clinicians, Nursing Experts, Technology Leaders, Investors and all key decision makers in the whole healthcare ecosystem
3. Practical real-situation best practice experience to be liberally shared, no motherhood statements, with many successful digital health case studies
4. Take the front seat as new Healthcare Technologies are being rolled out, discovered and beta-tested for final clinical adoption
5. How digital health models would have to change, with the full application of human centered design and real-life user experience, with good patient outcomes as the goal, in applying technology to models of care





Make the most of THE 3RD DIGITAL HOSPITAL & HEALTHCARE INNOVATIONS SUMMIT

Augmenting Health: Towards Better Patient Outcome, Clinical Effectiveness

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2016 Summit **More than 150 delegates:**

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 - Western Sydney Local Health District
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 - Australian Health Design Council
 - The George Institute for Global Health
 - Dell Inc.
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 - Calvary Healthcare
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AHHA's major activities include robust advocacy and research programs, offering a variety of training opportunities for members and hosting events to showcase research, provide information and encourage debate and knowledge sharing in the Australian health community.

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If you meet the criteria mentioned above and would like to explore the opportunity to partner with us for the **3rd Digital Hospital & Healthcare Innovations Summit**, please contact **Kevin Young** at **+61 3 9903 7310** or email kevin@claridenglobal.org.



Main Summit Agenda

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DAY ONE – 10 OCTOBER 2017

09:00 Welcome Remarks by Clariden Global

Conference Chairman:

Dr Damian Claydon-Platt, Chief Clinical Information Officer, Epworth Healthcare

09:05 De-risking Investment in Digital Health technologies and overcoming the barriers to commercialization of digital health technologies

Bronwyn Le Grice, Managing Director, ANDHealth, Australia's National Digital Health Initiative

09:40 Overcoming the Challenges of Inter-Operability in Digital Healthcare and Standards

Heather Grain

Board Member, HL7 Australia
Chairperson, HL7 International Terminology Authority
International Standards Organisation TC215 (Health Informatics) Semantic Content Expert
Technical Advisor to the Governments of India and Brazil on eHealth

10:10 Morning Refreshments

10:40 Opportunities for New Investments in Healthcare, Digital Health and Health-Tech: Perspectives from CEO, Investors, Incubators, Business Collaborators, Hospitals

- New Opportunities & Challenges in financing new healthcare projects and business
- Pricing framework for public hospital services
- Looking at how health records and data can be the center of a policy targeting new healthcare investments and state economic development
- Case studies of concrete initiatives in new healthcare investments, and their impact on developing new health initiatives
- Affordable healthcare and insurance
- Innovation in the digital and health space
- How can private health insurance reshape healthcare delivery for improved health outcomes?
- Changes in future funding arrangements
- Commercialization of Medical & Healthcare Research: Business & Industry Collaboration Opportunities & Strategies
- From Lab to Ward: Translational medicine in practice
- Optimizing ROI in healthcare investments
- Health Policy Evolution, Strategy Design and Healthcare Innovation

Dr Tam C Nguyen, Executive Officer of Research, St Vincent's Hospital

Christopher Kommatas, Research Innovation Manager/
Accelerator Program Director, Melbourne Health

Bronwyn Le Grice, Managing Director, ANDHealth/Co-Founder and Health Special Advisor, BioScience Managers

Professor Frances Quirk, Director of Research, Barwon Health

11:20 Healthcare & Hospital Senior Management Forum

- What's next for healthcare and where do we see ourselves in 15-20 years?
- Current and recently completed digital hospital projects
- The challenge of achieving optimal patient care outcomes & delivering new models of care
- Managing disrupting technologies in medicine
- Delivering cost-effective healthcare services
- Thinking outside the box
- The Whole-of-Health Approach
- Implementing transformative strategies that work
- The medical doctor's perspective of digital healthcare
- Transforming healthcare for seniors & community health
- Sector focus: The use of Technology in Emergency Medicine

Christine Giles, CEO, Portland District Hospital

Demos Krouskos, Chief Executive Officer, North Richmond Community Health

Jeremy Kestenberg, Managing Director, Revita Health for Seniors

Dr Andrew Walby, Director (Emergency Medicine), St. Vincent's Hospital

Dr Shyaman Menon, Clinical Director, Emergency Services, Frankston Hospital, Peninsula Health

Dr Sandeep Reddy, Deputy Director (MBA Healthcare Management), School of Medicine, Deakin University

Christopher Arnold, Executive Director, Skin & Cancer Foundation/Chairman, Human Variome Project International

12:10 The rise in demand & costs for translation services and how to bring in Cost Effective Measures

Steve Hooper, Managing Director, Primaxis



12:30 Networking Luncheon



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14:00 Driving Patient's Journey and Experience through Data and Technology

- Patient Journey Modelling - Improving Patient Flows
- Improving operational management (especially where changes have resulted from partnering with consumers)
- Reducing Medication Errors and Patient Safety in Hospitals
- ICT initiatives that demonstrate sustainable patient flow improvements
- Strategies and challenges in patient engagement
- Contingency planning, protocols including scalability of escalation/surge responses
- Utilising hospital avoidance strategies to mitigate demand
- Digital referral channels: Protocols for reassigning patients offsite for non-acute care
- Strengthening the discharge process
- Embed clinical governance to improve patient outcomes and care
- Improve the flow of information to better identify deficiencies of care
- Apply innovative patient-centered models for quality and safety excellence
- Strengthen clinician engagement and communication during handover
- Quality improvement activities towards medication safety interventions
- Understanding what part of the patient journey and therefore benefit realization is actually attributable to a digital health record rather than the current motherhood type benefits that rely on actions as a result of information visibility not just that a risk assessment was completed

Katie Doan, Patient Experience Program Coordinator, Transformation and Quality, **Melbourne Health/The Royal Melbourne Hospital**

Renee Chmielewski, Director, Consumer Engagement & Volunteer Services, **Austin Health**

Sharon Walsh, Director, Outpatient Transformation, **The Royal Melbourne Hospital**

14:45 Case Study: How an existing healthcare outfit transform itself into a successful Digital Hospital

- Understanding the complexity of a Digital Hospital
- Learning from failed initiatives
- System transformation with limited resources
- Defining digital strategy and implementation: challenges to overcome and options
- Clinical engagement in digital health

Chris Guest, ICT Strategic Manager, ForensiCare, **Victorian Government**

15:30 Afternoon Refreshment & Networking

15:45 Case Study of the Clinical & ICT Journey of a new Heart Hospital

- Planning and developing a heart hospital
- Future-proofing for capacity growth and new paradigms of care
- Strategy for clinical transformation
- Planned technology, HIMSS 6 aspirations
- Integrating eHealth solutions in design

Anne Mennen, Director of Development, **Victorian Heart Hospital**

Naomi Dobroff, Chief Nursing Information Officer, **Monash Health**

16:30 Case Study of Digitization in Rural Health

How to strategize digital health for better patient outcomes for the regional and rural communities

Dewald Botha, Chief Technology Officer, **Tristar Medical Group**

17:00 Closing Remarks

17:15 Champagne Cocktail Networking Session (Sponsorship Opportunity Available)



Enjoy a glass of champagne whilst networking with other like-minded individuals on topics that are of most interest to you and fellow delegates.



Main Summit Agenda

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DAY TWO - 11 OCTOBER 2017

09:00 **Chairman's Welcome Remarks**

09:05 **Human Centered Design and User Experience in applying technology to models of care and how those models have to change**

Matiu Bush, Design Integration Lead, **Bolton Clarke**

09:45 **Usability and User Experience of software based healthcare technology**

- Integrating clinician concerns and requirements in the digitization process
- Educating clinicians about what to ask for when it comes to usability and user experience
- Consulting with end-user clinicians to ensure systems and processes meet needs
- Enhancing clinician understanding of technology and addressing their negative experiences with technology
- Setting benchmarks for end-user functionality and driving optimal clinician experience

Christopher Bain, Chief Health Information Services Manager, **Mercy Public Hospitals**

10:15 **Design challenges for the next generation of computerised decision support**

- Computerized decision support (CDS) has the potential to improve safety and efficiency of care
- CDS is a deceptively simple concept and getting it right is a major challenge
- Ongoing evaluation of CDS is critical to ensure that it remains usable and useful

Melissa Baysari, Senior Research Fellow, Centre for Health Systems & Safety Research, **Australian Institute of Health Innovation**

10:45 **Morning Refreshments**

11:00 **Health Informatics: Enabling Better Care**

- Drivers of Change
- Clinical Transformation at the Coalface
- The Digital Divide

Damian Claydon-Platt, Chief Clinical Information Officer, **Epworth Healthcare**

11:20 **Healthcare CIO & IoT Forum**

- Technological Innovation and the Future of Medicine
- From legacy systems to new tech: the transformation journey and implications for adoption
- Design challenges for the next generation of computerized decision support
- Internet of Things and sensing as a service
- Connected devices for Healthcare
- Proof of Concept for new Health-Tech startups, integrating into the hospital & healthcare ecosystems
- Evaluating for the right vendors/suppliers
- Reverse thinking: allowing business transformation to drive IT initiatives
- Driving SMD (Secure Message Delivery) interoperability
- Longitudinal patient record integration
- Developments on the "My Health Record" Program & the National Digital Health Plan

Damian Claydon-Platt, Chief Clinical Information Officer, **Epworth Healthcare**

Russel Withers, Executive Director, Information & Performance/Chief Information Officer, **Footscray Hospital**

Dewald Botha, Chief Technology Officer, **Tristar Medical Group**

Adrian Hutchinson, Chief Nursing & Allied Health Information Officer, **Royal Children's Hospital, Melbourne**

Naomi Dobroff, Chief Nursing Information Officer, **Monash Health**

12:10 **The Future of Medicine and Technological Innovations**

- On the ground clinical experience
- Real world constraints
- The Future of Stem Cell Research & Applications
- Inclusiveness and patient safety

Professor Erwin Loh, Executive Director, Innovation, Patient Safety & Experience/Chief Medical Officer, **Monash Health**

Michael Kenihan, General Manager/Director, **Magellan Stem Cell/Melbourne Stem Cell Centre**

12:30 **Presentation by Senior Management, Siemens Healthcare**

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12:40 The Importance of Patient Identification and Standards

David Perry, National Sales Manager ANZ – Healthcare Division, **Peacock Bros**



12:50 Lunch and Networking

13:45 Interactive Sessions:

Advances in Medical Robotics and Bionics

- Use of robotics in revolutionizing Medical Robotics & Bionics healthcare delivery
- Robotics in the surgical theatre
- Latest developments in Vascular Bionics

Robert Steele, Orthopaedic Surgeon, **Epworth Richmond Orthosport Victoria**

Nicholas Opie, Chief Technology Officer, **SmartStent/University of Melbourne**

Mr Andrew Tang, Director, **Epworth Musculoskeletal Clinical Institute**

14:15 Advances in Healthcare AR/VR

- Advent of AR in healthcare
- Case study: AR in RCH, Melbourne
- Case Study of Astronaut Health & VR, in collaboration with NASA, USA
- Case Study of Deakin University's cARdiac ECG iOS

Peter Bright, Online Medical Curriculum Coordinator, **School of Medicine, Deakin University**

Liam McGuire, Executive Director (Healthcare), **Opaque Multimedia**

14:45 Advances in Artificial Intelligence, Deep Learning: Disruptive Technology & Big Data in Healthcare

- Data analytics is now a key pillar of digital health
- Smart clinical decisions and big data
- Leveraging clouding computing and deep learning for wider accessibility of advanced diagnostics
- Leveraging care pathways to deliver better outcomes
- Clinical decision support systems in Hospitals
- AI for Healthcare and Hospital Operations
- Emotive AI for therapeutic care
- Artificial intelligence will be a key enabler of digital health capabilities
- Disruptive Technology for Chronic Disease Management

Dr Yang Li, Data Scientist (Health), **AI Sydney/BICG**

Ross Hardy, Founder, **Adyuvo**

Alberto Fernandez, Managing Director, **Lewers Research**

15:15 Nursing Leadership and Technological Changes

- Developing Nursing Leadership programs
- Real-time monitoring of prospective gaps in mandatory risk assessments
- The adept use of nursing information and data
- Integrating patient care
- Infection prevention in the wards
- Managing nursing shortage and talent management challenges
- Intensive Home Care Telehealth & Remote Monitoring

Christine Giles, CEO, **Portland District Hospital**

Cheryl McCullagh, Director of Clinical Integration, **The Sydney Children's Hospitals Network**

Patrik Hutzel, Director, **Intensive Care at Home**

15:45 Advances in Pharma Practice

- ADMs in Pharma & Clinical Practice

Sanjoy Nand, Service Manager, Pharmacy & Medication Safety, **Middlemore Hospital**

16:15 Afternoon Refreshment & Networking

16:30 Case Study of an Integrated electronic medical record strategy and implementation

Cheryl McCullagh, Director of Clinical Integration, **The Sydney Children's Hospitals Network**

17:00 Case Study of Co-Designing the "Waiting Room of the Future" with Staff and Patients

Assoc Professor Sonja Pedell, Director, Future Self & Design Living Lab, **Swinburne University**

17:30 Healthcare of the Future Panel Discussion

- Healthcare solutions of the future need to focus on prevention rather than cures
- Patient specific devices and the future development of bespoke healthcare
- From predictive analytics to prescriptive analytics?

Invited Speakers of the Summit

18:00 Closing Remarks & End of Day 2



Post Summit Seminar & Hospital Tour

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DAY THREE - 12 OCTOBER 2017

Workshop Timetable: **Post Summit Seminar** will run from 9.00 – 12.30 with mid morning and luncheon breaks. **Hospital Tour** will run from 14:00 – 17:00 with a mid afternoon refreshment break. Registration begins 30 minutes before post summit seminar and hospital tour commence.

Post Summit Seminar: 09:00 - 12:30 (Sponsorship Opportunities Available)

Optimizing Digital Technology Solutions in Healthcare

Led by Professor **Michael Buist**. Michael Buist is a fulltime academic physician and intensive care specialist. He also He is currently the Director of Intensive Care at the North West Regional Hospital in Burnie, Tasmania and Honorary Clinical Professor, Faculty of Health, University of Tasmania. In addition he undertakes private physician clinics in a community general practice in Wynyard, Tasmania and is a clinical co-ordinator for Ambulance Tasmania. Professor Buist founded and directed a company called [Patientrack](#) which is an electronic system of tracking and managing real time patient alerts (Australian Patent AU2004/001499): "System and process for facilitating the provision of healthcare." These systems are now wide spread in the National Health Service in the United Kingdom.

At the end of this seminar, there will be a free format mini-panel discussion on Experience Sharing in deploying digital tech in healthcare

Panelists invited include:

Professor Michael Buist, Clinical Leader (Intensive Care), **Tasmania North West Area Health Service**

Gary Trytell, Deputy CIO, **Epworth Healthcare**

Dr Evelyn Hovenga, CEO, **GeHCo**

Jim Kolitsis, Healthcare Technology Consultant to the new **Royal Adelaide Hospital**

.....
Hospital Tour: 14:00 - 17:00 (Sponsorship Opportunities Available)

Visit to Royal Children’s Hospital, Parkville, Melbourne

Hospital Tour & Presentation on RCH’s Digital Journey on Becoming a HIMSS Level 6 Hospital.

14:00 Meet Adrian Hutchinson CNIO at Main Reception of RCH

14:10 Presentation of RCH “Big Bang” EMR Implementation – Opportunity for questions

15:30 Tour of RCH – Wards (Emergency Department, Intensive Care, Outpatient Clinic, Inpatient Ward)

By: **Adrian Hutchinson**, Chief Nursing & Allied Health Information Officer, **Royal Children’s Hospital, Melbourne**





Welcome to the THE 3RD DIGITAL HOSPITAL & HEALTHCARE INNOVATIONS SUMMIT

Augmenting Health: Towards Better Patient Outcome, Clinical Effectiveness

10 - 12 OCTOBER 2017 | PULLMAN MELBOURNE ON THE PARK, MELBOURNE

WHO YOU WILL MEET:

Industries/Sectors:

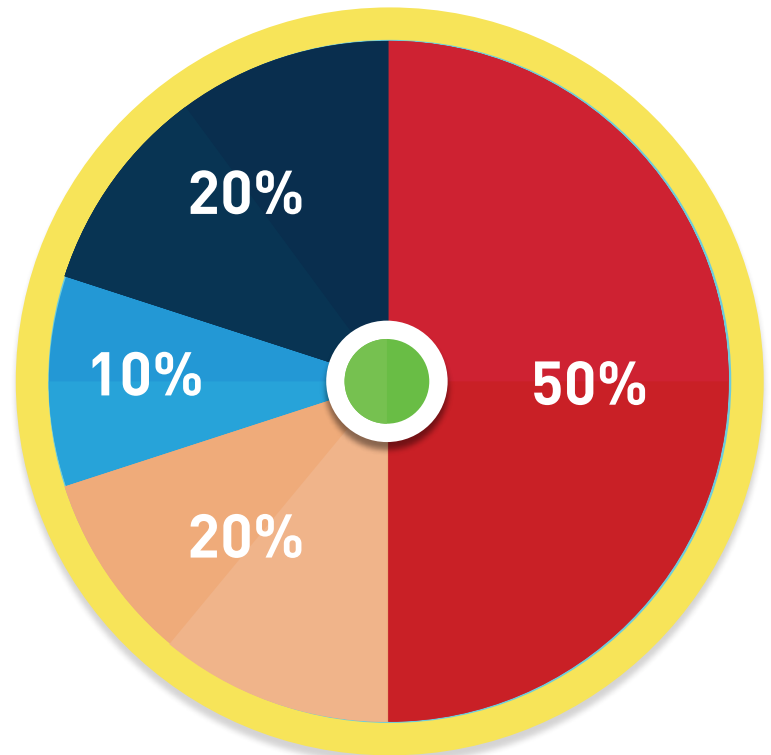
- Public Hospitals
- Private Hospitals
- Local Area Health Services
- Aged Care Facilities
- Primary Care & Allied Care
- Federal Government Departments
- State & Territory Government Departments
- Health ICT Software and Technology Providers
- ICT Consultants
- Medical Centres
- Nursing Homes
- Community Hospitals
- Indigenous & Rural Health
- Healthcare Investors & Angels
- Health Start-Ups & Unicorns
- Healthcare Insurance
- Pharmaceuticals
- Medical Specialties
- Medical Tech/Devices/Diagnostics/Equipment/IoT/AR/AI/Robotics
- Healthcare Consultants
- Cybersecurity Solution Providers/Quantum Tech
- Healthcare Lawyers

In the Roles of:

C-Level/VPs/Directors/Heads/MDs/GMs/Managers/
Specialists/Leads

- eHealth
- Medical/Health Information
- Clinical Applications & Technology
- Nursing
- Physiotherapy
- Healthcare IT
- Healthcare Investment
- Corporate Development
- Clinical Operations
- Strategy
- Project Management
- Facilities Management
- Procurement and Administration
- Innovation
- Design
- Technology Lead
- Patient Experience
- Clinical Integration
- Virtualization/AR
- Telehealth
- Cybersecurity
- Research
- Transformation & Change
- New Investments
- Artificial Intelligence
- Business Intelligence

Seniority Level of Participants



**Seniority Level: 75% of Participants will be
Director Levels & Above**

- Board / C-Level / President / Director / MD – 20%
- VP / Director – 50%
- Manager – 20%
- Head of Departments – 10%



Summit Highlights

10 - 12 OCTOBER 2017 | PULLMAN MELBOURNE ON THE PARK, MELBOURNE

10 GOOD REASONS TO JOIN US THIS OCTOBER AT THE 3RD DIGITAL HOSPITAL & HEALTHCARE INNOVATIONS SUMMIT

1 Receive Updates on the Long-Term Healthcare Plans and Digital Health Strategies from the Federal Government and the Victorian State Government

Understand how to manage chronic diseases of ageing through technology and bespoke healthcare solutions for seniors

10

2 Track the evolving role and advances in digital hospitals and learn how you can steadily redesign the delivery of healthcare in Australia & New Zealand

Recognize the critical need of cybersecurity, in the wake of new ransomware and other hackings

9

3

Discover new healthcare investment opportunities and the latest technologies to improve healthcare provision and stay relevant with the changing healthcare scenario

Quantify how investments in digital technology can translate into measurable improvements for better patient outcome, safety and the health professionals' effectiveness

4

4

Learn from hospitals that have taken the successful digital path to deal with unexpected challenges encountered, but still achieving sustainable healthcare delivery with improved ROI

Network and forge new collaboration with many CEOs and other high-level and C-level decision-makers

7

5

Develop a more complete whole-of-health approach that involves all stakeholders in the healthcare of the future value chain and speed up the change management process

Redefine patient engagement through care and optimizing patient journey via digital platforms

6

REGISTRATION PAGE

Please complete this section.

Booking Contact (Approving Manager) Mr/Mrs/Ms: _____
 Job Title: _____ Department: _____
 Telephone: _____ Fax: _____
 Email: _____
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I would like to receive more information on hotel accommodation using Clariden Global corporate rate.

Promotional Code (Optional): _____

Please register the following participant(s) for this Summit

(Please tick to select your Summit packages. You may tick more than one.)

1st Participant Name (Mr/Mrs/Ms): _____

Job Title: _____ Department: _____

Telephone: _____ Fax: _____

Email: _____ Date of Birth: _____

Summit Package Selected: _____

2nd Participant Name (Mr/Mrs/Ms): _____

Job Title: _____ Department: _____

Telephone: _____ Fax: _____

Email: _____ Date of Birth: _____

Summit Package Selected: _____

3rd Participant Name (Mr/Mrs/Ms): _____

Job Title: _____ Department: _____

Telephone: _____ Fax: _____

Email: _____ Date of Birth: _____

Summit Package Selected: _____

4th Participant Name (Mr/Mrs/Ms): _____

Job Title: _____ Department: _____

Telephone: _____ Fax: _____

Email: _____ Date of Birth: _____

Summit Package Selected: _____

SUMMIT FEES

Summit Packages	Super Early Bird Fee (If payments and registrations are received by 18 Jul 2017)	Early Bird Fee (If payments and registrations are received by 15 Aug 2017)	Final Early Bird Fee (If payments and registrations are received by 12 Sep 2017)	Regular Fee
For Hospitals, Clinics, Government:				
A: 2-Day Summit Only (Most Popular Option)	AU\$1,795	AU\$1,995	AU\$2,095	AU\$2,195
B: 2-day Summit + Post Summit Seminar & Hospital Tour	AU\$2,295	AU\$2,495	AU\$2,595	AU\$2,695
C: Post Summit Seminar & Hospital Tour	AU\$995	AUD 995	AUD 995	AUD 995
Vendors and Solution Providers				
D: 2-Day Summit Only (Most Popular Option)	AU\$2,295	AU\$2,495	AU\$2,595	AU\$2,695
E: 2-day Summit + Post Summit Seminar & Hospital Tour	AU\$2,795	AU\$2,995	AU\$3,095	AU\$3,195

PLEASE NOTE: The summit fee includes lunch, refreshments and conference documentation. Payments are required with registration and must be received prior to the summit to guarantee your place.

GROUP DISCOUNTS

Register with your Colleagues Today to Enjoy Group Discount*:

Group discount of 10% for the 2nd participant from the same organization.

For limited time only by 12 September 2017, register 3 participants and the 4th participant will receive a complimentary seat.

For 5 or more registrations, please contact Kevin at kevin@claridenglobal.org

*Only 1 discount scheme will apply. Discount will only be applicable to the package of the lowest value. Discount will compound on top of your early bird discount!

4 WAYS TO REGISTER



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Fax: +61 3 9909 7788



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Made payable to CLARIDEN GLOBAL INTERNATIONAL LIMITED and mail to: 3 International Business Park, #04-29, Nordic European Centre, Singapore 609927.

BY TELEGRAPHIC TRANSFER TO:

Bank Name: **Standard Chartered Bank**
 Bank Code: **7144**
 Bank Branch Code: **001**
 Bank Address: **6 Battery Road, #01-01 Singapore 049909**
 Bank Account No: **0107775042**
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Please note that all bank charges are to be borne by participants. Please ensure Clariden Global International Limited receives the full invoiced amount.

Note: Please include invoice number on all payment types and your company's name in your payment instructions for our reference.

CREDIT CARD:

To make payment by credit card, please call our client services hotline at +61 3 9909 7310.

CONFERENCE VENUE AND ACCOMMODATION INFORMATION

Pullman Melbourne on the Park, Melbourne

10 - 12 October 2017

192 Wellington Parade, Melbourne VIC 3002, Australia

Tel: +61 3 9419 2000

Website: <http://www.pullmanonthepark.com.au/>

HOW TO REGISTER AND PAY

An invoice and registration confirmation will be sent within 7 days, please contact us if you have not heard from us within 7 days. Payment can be made by credit card, by bank transfer or by cheque made payable to "CLARIDEN GLOBAL INTERNATIONAL LIMITED".

ALL PAYMENTS MUST BE RECEIVED IN ADVANCE OF THE EVENT.

ACCOMMODATION

Accommodation is not included in the program fee but you will be entitled to use our corporate rate for your accommodation. Information will be sent along with your registration confirmation.

CANCELLATIONS AND SUBSTITUTIONS

Once we have received your booking, the place(s) are confirmed. No refunds will be made for any cancellations, however, program credits of equivalent value only applicable for Clariden Global events will be provided. Credits can only be redeemed for 1 program and is valid for only one (1) year from date of issue.

Substitution with a qualified candidate is allowed by providing at least 5 working days of advance notice to Clariden Global. One time substitution is allowed with no charges. Subsequent substitutions will be charged 10% admin fee.

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PLEASE NOTE: CLARIDEN GLOBAL INTERNATIONAL LIMITED reserves the right to change the content and timing of the programme, the speakers and the date and venue due to reasons beyond their control. If in the unlikely event that the course is cancelled, CLARIDEN GLOBAL INTERNATIONAL LIMITED will refund the full amount and disclaim any further liability.

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