

The Future of Electric Vehicles: Battery Technology, Energy Storage Solutions and Autonomous Driving

From Conventional to Electric: Vehicles for a Cleaner, Smarter and Better World

Main Conference: 30 - 31 May 2016

Post Conference Workshops: 1 June 2016

Venue: The Westin Grand Frankfurt



7 Key Drivers to Keep You Ahead of the EV Race

- 1. Utilize** the latest battery technologies and commercial developments
- 2. Manage** energy storage and overcome range anxiety for maximum efficiency and effectiveness
- 3. Implement** smart charging to increase consumer confidence and EV adoption
- 4. Analyze** EV data effectively to understand and predict user behavior
- 5. Embrace** autonomous driving as the pinnacle of convenience and efficiency
- 6. Explore** smart grids and renewable energy for future smart cities
- 7. Integrate** EVs in modern home infrastructures for maximum e-mobility

THE CONFERENCE AT A GLANCE

REGISTER BY
2 MAY 2016
TO SAVE EUR 100!

DAY 1: MONDAY, 30 MAY 2016

- Latest Trends in Battery Technology for EVs
- Best Energy Storage Solutions
- Smart Charging Infrastructure in the Future
- Future Society Scenarios: Data Analysis and Utilization in EV
- Cloud Technology - A New Frontier

DAY 2: TUESDAY, 31 MAY 2016

- Autonomous Driving - More Reality than Fantasy
- Smart Grids for Future Smart Cities
- EV Integration in Modern Home Infrastructures
- Used EVs, Car Sharing and Car Pooling
- Government Support and Subsidies

POST-CONFERENCE WORKSHOPS: WEDNESDAY, 1 JUNE 2016

- Workshop A on Safety
- Workshop B on 48V

Media Partner:

IHS AUTOMOTIVE
driven by **POLK**



Featured Speakers



Dr. Jörg Wind
Head of EU-Projects
and Energy Systems
Analyses
Daimler AG

Hydrogen Refueling and Charging
Infrastructure in the Future



Prof. Dr. Peter Birke
Professor of Energy
Research and E-Mobility
University of Stuttgart

Modern EVs and
Their Different Batteries



Dr. Ralf Hannappel
Director European
Electrification
The Opel Group

From Fossil to Electric?



Daniel Lautensack
Head of LPG Electric
Vehicle Charging
Infrastructure
ABB Automation
Products GmbH

Cloud Technology - A New Frontier



Ben Scott
Senior Analyst
IHS Automotive

EV Market Traction: Overview of
Electric Vehicle Production and
Charging Infrastructure



Dr. Andrés Caldevilla
Technical Manager -
Advanced Research
DENSO AUTOMOTIVE
Deutschland GmbH

Future Society Scenarios: Data
Analysis and Utilization in EV

Featured Speakers' Line Up



Dr. Jörg Wind
Head of EU-Projects
and Energy Systems
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*Hydrogen Refueling and Charging
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Cloud Technology - A New Frontier



Prof. Dr. Peter Birke
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**University of
Stuttgart**

*Modern EVs and
Their Different Batteries*



**Dr. Andrés
Caldevilla**
Technical Manager -
Advanced Research
**DENSO
AUTOMOTIVE
Deutschland GmbH**

*Future Society Scenarios: Data
Analysis and Utilization in EV*



Dr. Ralf Hannappel
Director European
Electrification
The Opel Group

From Fossil to Electric?



Richard Lowden
Founder and
Chairman
**Green Motion
International**

*EV Tourism: Gaining
The First-Mover Advantage*



Daniel Quinger
CEO
LION E-Mobility AG

*Latest Trends in Battery
Technology for EVs*



Jonas Maasman
Technical Project
Leader - E-Mobility,
Infrastructures and Grid
**Institute of Energy
Systems, Energy
Efficiency and
Energy Economics**

*EV Integration in
Modern Home Infrastructures*



Olivier Paturet
General Manager -
Zero Emission
Strategy
Nissan

*Gaining Government
Support and Subsidies*



Rupert Pontin
Head of Valuations
EurotaxGlass's

*Used EVs: Another Low-cost
Alternative to EV Adoption*



Ben Scott
Senior Analyst
IHS Automotive

*EV Market Traction: Overview of
Electric Vehicle Production and
Charging Infrastructure*



Michael Robinson
CEO & Design
Director
ED Design

*How Autonomous Vehicles
Will Transform Society*



Welcome to the The Future of Electric Vehicles: Battery Technology, Energy Storage Solutions and Autonomous Driving

FROM CONVENTIONAL TO ELECTRIC: VEHICLES FOR A CLEANER, SMARTER AND BETTER WORLD
30 MAY - 1 JUNE 2016 | THE WESTIN GRAND FRANKFURT

Dear Colleagues,

With the successful conclusion of the 2015 United Nations Climate Change Conference in Paris, we further recognize the increasing importance and urgency of creating a cleaner, smarter and better world. In order to solidify this commitment, we must take giant strides in the electric vehicles arena, fuelling this paradigm shift in vehicular technology.

The Future of Electric Vehicles: Battery Technology, Energy Storage Solutions and Autonomous Driving conference will address the competitive landscape of electric vehicles worldwide, coupled with the vast opportunities and potential challenges of EV development. A global gathering of senior decision makers and thought leaders, this conference will enable you to capitalize on the latest EV trends and exchange groundbreaking ideas with experts and industry visionaries.

The conference encompasses two comprehensive and engaging days of intense debate and discussion surrounding the trending topics of battery technologies, energy storage solutions, public and work charging, autonomous driving, data analysis and cloud technology, smart grids and smart cities, and many more.

Join us in Frankfurt and be where the leading global experts and visionaries will gather!

Mark 30 May - 1 June 2016 in your calendar now!

Best Regards,



Daniel Tran
Conference Director

Book Your Seat Today!

Email:

admissions@claridenglobal.com
or Call +44 (0) 20 7129 1222 today
for immediate booking.

Welcome to the The Future of Electric Vehicles: Battery Technology, Energy Storage Solutions and Autonomous Driving

FROM CONVENTIONAL TO ELECTRIC: VEHICLES FOR A CLEANER, SMARTER AND BETTER WORLD
30 MAY - 1 JUNE 2016 | THE WESTIN GRAND FRANKFURT

Who You Will Meet:

Industries (including and not limited to):

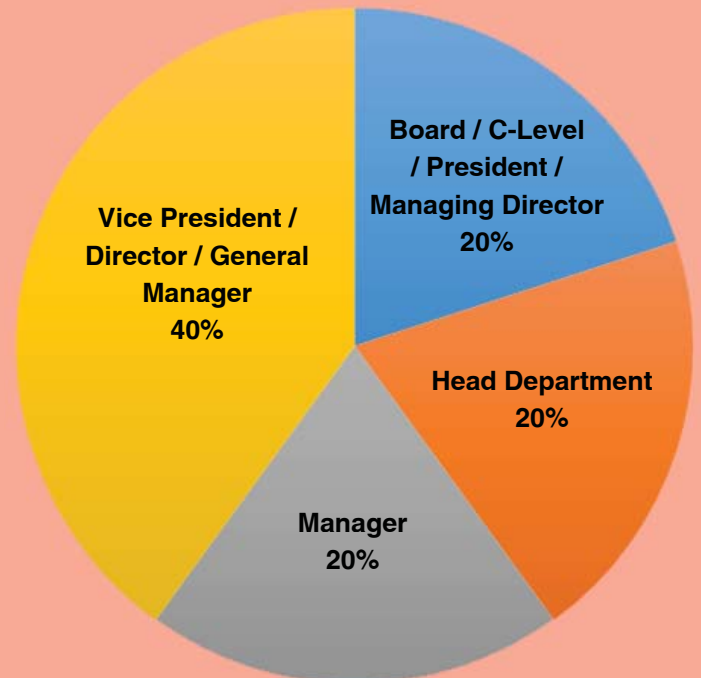
- Automotive Manufacturers
- Battery Manufacturers
- Technology, Equipment and Material providers
- Utility and Service providers
- Governmental Institutions
- Research Institutions

In the Roles of:

C-Level/President/Vice President/Director/Head/
Manager of

- Electric Vehicles Infrastructure
- Vehicle Development
- Powertrain and Electric Vehicles
- Electric and Hybrid Powertrains
- Urban Mobility
- E-Mobility
- Product Engineering
- Product Management

Seniority Level of Participants



**Seniority Level: 70% of Participants
will be Director Levels & Above**

Board / C-Level / President / Managing Director - 20%

Vice President / Director / General Manager - 40%

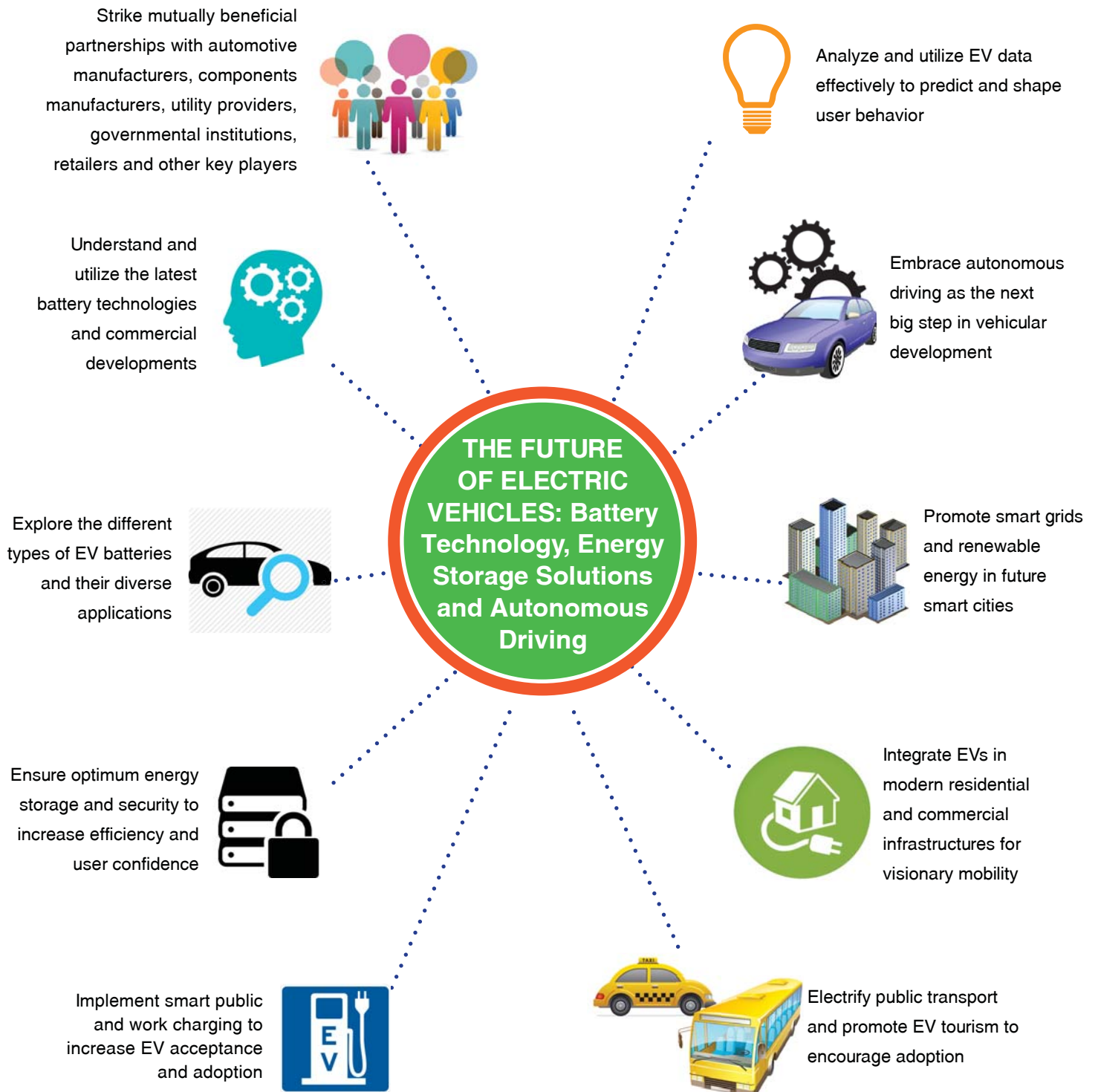
Head of Department - 20%

Manager - 20%

Conference Highlights

30 MAY - 1 JUNE 2016 | THE WESTIN GRAND FRANKFURT

10 REASONS TO JOIN US IN MAY:



Main Conference Agenda

30 - 31 MAY 2016 | THE WESTIN GRAND FRANKFURT

DAY ONE - 30 MAY 2016

09:00 **Welcome Speech and Opening Remarks**

09:10 **Opening Address by Conference Chairman**

09:20 **EV Market Traction: Overview of Electric Vehicle Production and Charging Infrastructure**

- EV Market Performance and Uptake
- Regional EV Production Forecasts
- Future EV Charging Station Deployments and Charging Market Trends

Ben Scott
Senior Analyst
IHS Automotive

Ben Scott is a Senior Analyst with IHS and his area of research focuses on the Electric Vehicle and E-Mobility market. Ben is part of the European automotive team and his responsibilities include research, writing, analysis and evaluation of the global electric and hybrid vehicle market. He leads the research practice for the IHS Automotive Hybrid-EV Portal; a service forecasting and analysing all aspects of the E-mobility market.



10:10 **Latest Trends in Battery Technology for EVs**

- Major issues in battery development
- Ensuring optimum performance, lightweight and affordability
- Implementing effective battery management and control

Daniel Quinger
CEO / President
LION E-Mobility AG

With over 12 years of experience in the battery and automotive industry, Daniel Quinger is CEO of LION E-Mobility AG, which was established in 2011 as a holding company for the different activities of the LION Group. He worked for 3M, BMW and Enax Batteries in Europe, USA and Japan, before he founded LION Smart with his peers, where he is currently leading the battery management systems business line. Daniel is the winner of the Drive E award by Fraunhofer and BMBF (department of education and research) and currently holds several patents related to electric vehicle technology.



11:00 **Morning Refreshments & Networking**

11:20 **Modern EVs and Their Different Batteries**

- Choosing between lithium batteries, sodium batteries and hydrogen fuel cells
- Employing range extenders to alleviate range anxiety
- Exploring different uses of used EV batteries

Prof. Dr. Peter Birke
Professor of Energy Research and E-Mobility
University of Stuttgart

Dr. Kai Peter Birke has 22 years of experience in research, development, and production of energy storage systems with a focus on Li-Ion technology. He joined Continental AG in Berlin in 2005 and became senior technical expert in battery technology and team leader in cell technology, and in 2010 was appointed Head of battery module and electromechanics. Since 2015 he has been a full Professor at the University of Stuttgart, covering the field of Electrical Energy Storage Systems.



12:10 **Networking Lunch**

13:30 **Hydrogen Refueling and Charging Infrastructure in the Future**

- Current opportunities and challenges in EV infrastructure
- Implementing an effective hydrogen refueling infrastructure for FCEVs
- Future Perspectives

Dr. Jörg Wind
Head of EU-Projects and Energy Systems Analyses
Daimler AG

Since 2002, Dr. Jörg Wind has been responsible for strategic energy projects and EC funded projects, comprising projects in the field of fuel cell vehicles and battery electric vehicles (including energy systems analyses and WTW-analyses). He has been involved in the setup of the FCH JU from the beginning on and is currently vice chair of the NEW-IG transportation committee.

Main Conference Agenda

30 - 31 MAY 2016 | THE WESTIN GRAND FRANKFURT

14:20 From Fossil to Electric?

- The fossil world
- Car buyers' expectations with regards to propulsion
- Important parameters for the transition to electric cars

Dr. Ralf Hannappel
Director European Electrification
The Opel Group

Dr. Ralf Hannappel is in his role as Director European Electrification at the Opel Group, a project leader responsible for the next generation of electrified vehicles. With General Motors in Europe he held several positions within Engineering, Strategic Product Planning and Program Management as well as the project leader for the Opel/Vauxhall Cascada and Karl.



15:10 Afternoon Refreshments & Networking

15:30 Future Society Scenarios: Data Analysis and Utilization in EV

- Understanding DENSO Technology Roadmap to a Safe and Healthy Society
- Using future scenarios to identify the needed technologies and products
- Using big data to alleviate range anxiety and improve EV efficiency

Dr. Andrés Caldevilla
Technical Manager - Advanced Research
DENSO AUTOMOTIVE Deutschland GmbH

Dr. Andrés Caldevilla has been leading DENSO AUTOMOTIVE Deutschland's EU Technology Roadmap activity. He holds degrees in electrical engineering from the TU of Madrid and in mechanical engineering from the TU of Vienna (2000). In 2008 he received the Ph.D. degree on energy storage devices for hybrid electric vehicles from the TU of Vienna.



16:20 Cloud Technology - A New Frontier

- Putting EVs on a cloud
- Exploiting real time data for smart electric mobility
- Enabling proactive development and maintenance of EVs and charging stations

Daniel Lautensack
Head of LPG Electric Vehicle Charging Infrastructure,
ABB Automation Products GmbH

Daniel Lautensack started with ABB in July 2008 as Director of Strategic Business Development for the ABB Full Service offering. Since 2013 he has been Head of the Local Product Group Electric Vehicle Charging Infrastructure. The ABB EVCI department provides charging infrastructure for electric vehicles. The e-mobility equipment from ABB is available for passenger vehicles, commercial vehicles, electric buses and ships.



17:10 Panel Discussion: EV Battery, Energy Storage and Charging Technologies

- Understanding the competitive landscape of EV development
- Tackling potential barriers to EV development
- Discussing best industry practices

18:00 Closing Remarks by Conference Chairman

End of Day 1

Main Conference Agenda

30 - 31 MAY 2016 | THE WESTIN GRAND FRANKFURT

DAY TWO - 31 MAY 2016

09:00 **Opening Address by Conference Chairman**

09:20 **How Autonomous Vehicles Will Transform Society**

- Early obstacles: Technology, Legislation, User Acceptance
- Human Centric vs Techno Centric
- Understanding A Changing Society - from 2016 to 2056

Michael Robinson
CEO & Design Director
ED Design

ED is the largest design and engineering company in Italy, offering turn-key services in the automotive and transportation industry. The CEO of ED, Michael Robinson, is one of the earliest advocates of autonomous automobiles, starting back in 1996, developing the first two autonomous concept cars in Europe: the 1998 Lancia Dialogos, a luxury sedan with vis-à-vis seating, and the 2000 Lancia Nea, a fully functional hands-free driving prototype.



10:30 *Morning Refreshments & Networking*

11:00 **EV Integration in Modern Home Infrastructures**

- Undertaking effective distribution grid planning
- Turning your house into a mini utility
- Having power over your power

Jonas Maasmann
Technical Project Leader - E-Mobility, Infrastructures and Grid, Institute of Energy Systems
Energy Efficiency and Energy Economics

Jonas Maasmann is currently working as the technical project leader at the competence centre E-Mobility, Infrastructures and Grid of the TU Dortmund University. His main area of research interest is the integration of electric vehicles into the power grid, for example the impact of home charging infrastructures to the grid. He received the diploma degree in Electrical Engineering in 2012 at TU Dortmund University, Germany.



12:00 **EV Tourism: Gaining The First-Mover Advantage**

- Electrification of public transport in modern cities
- Getting users to make the switch
- Catering to pioneer EV tourists

Richard Lowden
Founder and Chairman
Green Motion

Richard Lowden, Founder and CEO of Green Motion, has spent the majority of his working life within the car rental industry, taking green car hire from its original base in the United Kingdom to 22 different countries, with the Green Motion brand continuing to enjoy an unprecedented growth within the industry. He is an expert on how electrical and environmentally friendly vehicles and infrastructure can play their part in eco tourism and the continued global acceptance of electric transport.



12:50 *Networking Lunch*

14:00 **Used EVs: Another Low-Cost Alternative to EV Adoption**

- Understanding the unusual depreciation rate of EVs
- Overcoming the perennial concerns over range and technology of used EVs
- Putting federal tax credits into the picture

Rupert Pontin
Head of Valuations
EurotaxGlass's

In his role as Head of Valuations, Rupert Pontin is responsible for the accuracy of information provided by Glass's, Europe's largest vehicle data provider. At Glass's, he sits on the UK SMT and is responsible for the editorial teams that provide the base data for all valuation and forecast products across the car, commercial vehicle, motorcycle, caravan and motor caravan markets.



Main Conference Agenda

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14:50 **Gaining Government Support and Subsidies**

- Understanding the government's role in helping develop a critical mass
- Discussing different forms of government support (income tax credit, discounted vehicle registration fees, discounted sales tax, insurance discounts)
- Striking mutually beneficial partnerships with automotive manufacturers, utility providers, retailers and other key players

Olivier Paturet
General Manager - Zero Emission Strategy
Nissan

Olivier is an experienced global automotive executive with special expertise in Zero Emission Strategy, and Upstream Vehicle Programs. Since 2009 he has been based in Paris and is in charge of Nissan's Zero Emission Strategy in Europe. He is especially involved in organizing all upstream activities necessary for the successful deployment of the Nissan's European Electric Vehicle line-up. Since 2014 he has been project manager for the EU-funded TeN-T project "Rapid Charging Network" which will deploy up to 70 EV quick chargers across key corridors in the UK.



15:40 *Afternoon Refreshments & Networking*

16:00 **Panel Discussion: EV Integration in Commercial and Residential Spaces**

- Exploring the opportunity of widespread integration
- Overcoming the challenges to integrating commercial and residential infrastructures with EV infrastructures
- Creating healthy and efficient environments

17:00 *Closing Remarks by Conference Chairman*

End of Day 2

Post-Conference Workshop

1 JUNE 2016 | THE WESTIN GRAND FRANKFURT

DAY THREE - 1 JUNE 2016

Workshop Timetable: Workshop A will run from 10:00 - 13:00 with mid morning and luncheon breaks. Workshop B will run from 14:00 - 17:00 with a mid afternoon refreshment break. Registration begins 30 minutes before each workshop commences.

About Your Workshop Leader



Prof. Dr. Peter Birke
Professor of Energy
Research and E-Mobility
University of Stuttgart



Universität Stuttgart

Dr. Kai Peter Birke has 22 years of experience in research, development, and production of energy storage systems with a focus on Li-Ion technology. He joined Continental AG in Berlin in 2005 and became senior technical expert in battery technology and team leader in cell technology, and in 2010 was appointed Head of battery module and electromechanics. Since 2015 he has been a full Professor at the University of Stuttgart, covering the field of Electrical Energy Storage Systems.

Workshop A on Safety: 10:00 - 13:00

Battery safety is a multilevel approach along the value chain from materials to pack aspects. This workshop will treat the safety demands for each part of the value chain and discuss, which safety approach is satisfying. In particular we will speak about safety demands for:

- Raw materials (purity)
- Cell components
- Modules
- Battery Packs

A particular aspect will be a separate view on BoL (Begin of Life) and EoL (End of Life) and second life.

Workshop B on 48V: 14:00 17:00

48 V could not only be the mandatory on board supply system solution for tomorrow but also the mass market HEV technology. There are special demands on cell technology, packaging and installation space (e.g. under the hood). In the workshop we will discuss the optimal cell choice (chemistry, housing, dimensions, energy, power, lifetime, safety) as well as pack level demands (volume, thermal management, installation space) and do a cost analysis. This will be done separately for 48 V as advanced on board supply system as well as for future low voltage HEV generations.

Monetize The Future of Electric Vehicles: Battery Technology, Energy Storage Solutions and Autonomous Driving

FROM CONVENTIONAL TO ELECTRIC: VEHICLES FOR A CLEANER, SMARTER AND BETTER WORLD
30 MAY - 1 JUNE 2016 | THE WESTIN GRAND FRANKFURT

Media Partner:

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IHS Automotive

Decisions fueled by insight

From planning your next generation vehicle and components to moving current inventories off the shelf or off the lot, IHS Automotive has the insight you need to fuel your strategies, increase your return on investment, and be a leader in compliance and sustainability. Our solutions—spanning the entire automotive value chain from product inception to the aftermarket—enable you to improve business strategies and tactics, and increase customer loyalty and revenue.

Capitalize on this Forum

Do you strive to showcase your organization's leadership in the EV arena? Looking for the ideal platform to elevate your professional status and strike key business partnerships?

Leverage our limited sponsorship packages to strengthen your brand reputation through consistent and continual branding awareness and take advantage of the plethora of opportunities with high level decision makers.

Partnering through an event sponsorship will enable you to gain:

- **Unparalleled industry exposure**
- **Leads generation and meeting arrangements with key decision makers in the EV arena**
- **Extraordinary brand visibility, increasing brand awareness and preference**
- **Long-term business partnerships with leading EV partners, customers and suppliers**

Please contact **Joana** at **+44 (0) 20 7129 1222** or email joana.narciso@claridenglobal.com to discuss potential sponsorship opportunities or to customize your own package.

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Benefits as Media Partner and Supporting Organization at The Future of Electric Vehicles: Battery Technology, Energy Storage Solutions and Autonomous Driving

- **Enhance your corporate profile and visibility within your industry** - Your company's logo will be emblazoned on our brochures and disseminated to key EV decision makers across Europe
- **Affiliation with an internationally recognized commercial event organizer**

Clariden Global events are widely known and trusted throughout the world for providing best value to senior industry executives. Through partnering with selected media and supporting organizations, we are capable of delivering the highest caliber of expert knowledge and key industry insights to the target market.

If you meet the criteria mentioned above and would like to explore the opportunity to partner with us for **The Future of Electric Vehicles: Battery Technology, Energy Storage Solutions and Autonomous Driving**, please contact **Kylie** at **+44 (0) 20 7129 1222** or email kylie.matthews@claridenglobal.org

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Job Title: _____ Department: _____
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<input type="checkbox"/> I would like to receive more information on hotel accommodation using Clariden Global corporate rate.

Promotional Code (Optional): _____

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(Please tick to select your Forum Packages. You may tick more than one.)

1st Participant Name (Mr/Mrs/Ms): _____

Job Title: _____ Department: _____

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Job Title: _____ Department: _____

Telephone: _____ Fax: _____

Email: _____ Date of Birth: _____

Forum Package Selected: _____

4th Participant Name (Mr/Mrs/Ms): _____

Job Title: _____ Department: _____

Telephone: _____ Fax: _____

Email: _____ Date of Birth: _____

Forum Package Selected: _____

Conference Packages	Super Early Bird Fee (If payments and registrations are received by 7 Mar 2016)	1st Early Bird Fee (If payments and registrations are received by 4 Apr 2016)	2nd Early Bird Fee (If payments and registrations are received by 2 May 2016)	Regular Fee
A: Conference + Full Workshops	€2,095	€2,195	€2,295	€2,395
B: Conference Only	€1,695	€1,795	€1,895	€1,995
C: Workshop Only	€895	€895	€895	€995

PLEASE NOTE: The forum fee includes lunch, refreshments and conference documentation. Payments are required with registration and must be received prior to the Conference to guarantee your place.

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Register with your Colleagues Today to Enjoy Group Discount*:

- For 2 participants, receive 5% discount on the 2nd participant.
- For 3 participants, receive 10% discount on the 3rd participant.
- For 4 participants, receive 25% discount on the 4th participant.
- For 5 or more registrations, please contact Kylie at kylie.matthews@claridenglobal.org.

Group Discount will only be applicable to the package of the lowest value.

*Only 1 discount scheme will apply. Discount will compound on top of your early bird discount! This offer is valid for a limited time only, till 2 May 2016.

FORUM VENUE AND ACCOMMODATION INFORMATION

The Westin Grand Frankfurt

30 May - 1 June 2016
Konrad Adenauer Strasse 7,
Frankfurt, 60313, Germany
Phone: +49 69 2981 0
Website: <http://www.westingrandfrankfurt.com/en>

4 WAYS TO REGISTER



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Made payable to CLARIDEN GLOBAL INTERNATIONAL LIMITED and mail to: 3 International Business Park, #04-29, Nordic European Centre, Singapore 609927

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Bank Name: **Standard Chartered Bank**
Bank code: **7144**
Bank Branch code: **001**
Bank Address: **6 Battery Road, #01-01 Singapore 049909**
Bank Account No: **0107775042**
Bank Account name: **CLARIDEN GLOBAL INTERNATIONAL LIMITED**
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Please note that all bank charges are to be borne by participants. Please ensure Clariden Global International Limited receives the full invoiced amount.

Note: Please include invoice number on all payment types and your company's name in your payment instructions for our reference.

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An invoice and registration confirmation will be sent within 7 days, please contact us if you have not heard from us within 7 days. Payment can be made by credit card, by bank transfer or by cheque made payable to "CLARIDEN GLOBAL INTERNATIONAL LIMITED".

ALL PAYMENTS MUST BE RECEIVED IN ADVANCE OF THE EVENT.

ACCOMMODATION

Accommodation is not included in the program fee but you will be entitled to use our corporate rate for your accommodation. Information will be sent along with your registration confirmation.

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