

## INSURANCE ANALYTICS, PREDICTIVE INSIGHTS AND BIG DATA FORUM:

IMPROVING UNDERWRITING, PRICING, CLAIMS AND CUSTOMER EXPERIENCE WITH DATA DRIVEN TRANSFORMATION

Main Conference: 28 - 29 September 2016
Post-Conference Workshop: 30 September 2016
Vanuar Badissan Blu Hatel Sydney

Venue: Radisson Blu Hotel Sydney



Produced by

CLARÎDEN

Knowledge for the world business leaders

#### **2016 HIGHLIGHTS**





"All the speakers presented well. The content was very informative and I learnt a lot from the presentations."

#### Financial Ombudsman Service (Australia)





"Excellent specialists, great mixture of different business lines, aspects and focus."

#### JL Insurance Business Transformation

"All speakers were excellent, Clement was particularly engaging. Content was more balanced across technical and non-technical topics."

#### Comminsure





"It was really good to see a diverse group with different backgrounds and experience share what they have learned along their analytics journey."

#### **QSupe**

#### **EVENT OVERVIEW**

Clariden Global hosted the inaugural **Insurance Analytics, Predictive Insights and Big Data Forum** from 28 - 30 September 2016 in Sydney, Australia. The event was a resounding success with **more than 100** registered delegates and partners consisting of representatives from government authorities to C level executives from insurance companies.

Insurance Analytics, Predictive Insights and Big Data Forum has been proved as the leading event where thought leaders across Australasia meet to exchange ideas and innovative solutions, and share best practices to achieve greater productivity and efficiency for the Australian insurance industry. The forum was at its peak of robust information exchange when Hon Victor Dominello MP, Minister for Innovation and Better Regulation, kicked off the visionary keynote address on why the insurance industry needs to embrace the transformation driven by data, and the government's initiatives in uplifting the industry through big data and analytics.

The forum also featured high level panel discussions, networking and plenary sessions. Speakers shared their expert thoughts and presented case studies that are invaluable to the audience. Participants gained in depth knowledge and industrial best practices from the sessions.

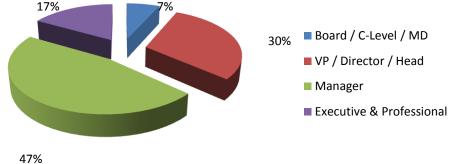
Clariden Global is pleased to announce the **2**<sup>nd</sup> **InsurTech, Analytics & Disruptive Innovation Forum**, to be held in Sydney, 4 - 6 December 2017.

#### **ATTENDEE BREAKDOWN**

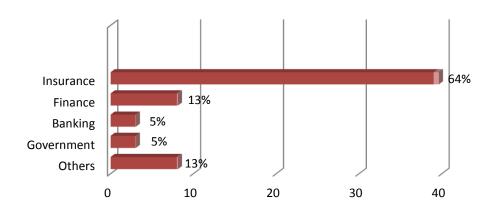
$$15 + Speakers$$

#### **Job Role**

More than 60% Decision Makers		
Board / C-Level / MD	7%	
VP / Director / Head	30%	
Manager	47%	
Executive & Professional	17%	
17%	30%	-



#### **Industry Breakdown**



#### **Attendee Survey**

More than 25% rated the conference to have exceeded their expectation

#### **PARTICIPATING COMPANIES**

AIA Australia **Liberty International Underwriters** ANZ Weath MarkLogic Aon Medibank MLC | National Australia Bank Limited Aurec **Bravura Solutions** Munich Re Brightside NAB/MLC Bupa Australia Pet Capgemini Australia and NZ **Qsuper Limited** Capricorn Mutual Management Quantium **Catholic Church Insurance** RAC Insurance Pty Ltd CommInsure **REST Industry Super** Commonwealth Bank of Australia Right2Drive Pty Ltd **Cover-More Travel Insurance** Rightship Pty Ltd Crombie Lockwood (NZ) Ltd SLE Worldwide Defence Health Sovereign Insurance Ltd Deloitte Suncorp Group **EYC3** Business Solutions Pty Ltd TAL Financial Ombudsman Service (FOS) Australia Teachers Health Finity Consulting Pty Limited Teradata ANZ **Toyota Financial Services** Gallagher Bassett NZ Hbf WorkCover Queensland

YOUI Insurance

99th Floor

**Zurich Financial Services** 

IAG

icare

Konekt

Insurance Commission of WA

#### 2016 SPEAKERS



Hon Victor Dominello
MP
Minister for Innovation
and Better Regulation



Rob Whelan
Executive Director & CEO
Insurance Council
Australia



Passiona Cottee
Data Scientist
NSW Data Analytics
Centre, NSW Department
of Finance, Services and
Innovation



Clement Fredembach
Data Scientist
Teradata Australia and
New Zealand Advance
Analytics Group



Peter Tilocca
Senior Manager,
Insurance
Transformation |
Insurance Operations
ANZ Wealth



Peter Walker
Executive Manager,
Commercial
Development
Gallagher Bassett



**Deirdre Boyle** Head of Marketing **AIA Australia** 



Glen Ryman Head of Customer Data Science Medibank



Dan Taylor General Manager, Innovation TAL



Dipak Sahoo
Director and Industry
Practice LeaderInsurance
Capgemini Australia and
New Zealand



Tony Carter
Chief Underwriting Officer,
Risk Analyst and
Statistician
SLE Worldwide



Violetta Misiorek Senior Manager, Data Science Suncorp Group



Richard Austin General Manager Cover-More Travel Insurance



Nicki Doble
Managing Director
99th Floor



Dr Troy Delbridge
Independant Consultant
Formerly Chief Data &
Information Officer Private Healthcare
Australia



Chris Bayley Co-founder Cover Genius

#### INTEGRATED MARKETING PLAN

Within 6 months, the forum was promoted through an integrated marketing campaign via the platforms as follow:

- ✓ Email Broadcasts to over 50,000 industry professionals
- ✓ Forum Brochure
- ✓ Forum Website
- ✓ Supporting Partner & Media Partners
- ✓ Online Listings
- ✓ Telemarketing
- ✓ Sales Agents

#### SUPPORTING PARTNER



#### **MEDIA PARTNERS**





#### **Partners' Promotions**

#### Member discounts for insurance analytics forum

UAC has partnered with Clariden Global, organiser of the Insurance Analytics, Predictive Insights and Big Data Forum on 28-30 September 2016 at the Intercontinental Sydney.

Our partnership means UAC members receive a 10% discount off the registration fees – simple register with the promotion code: L6254UAC10

For more information, click here.

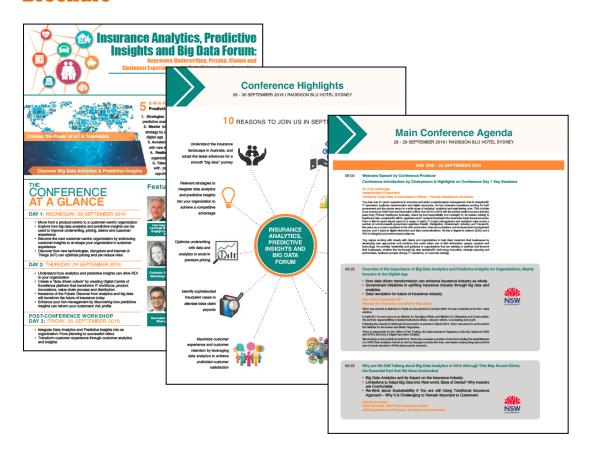
The forum gathers insurers and top leaders to discuss groundbreaking strategies to harness the power of big data and predictive insights to improve organisations' value chains, increase bottom lines and achieve a competitive edge in the marketplace.

Using technological advances, such as the internet of things, wearables and telematics, the forum is dedicated to establishing intelligent solutions for improving underwriting, pricing, claims, customer experience and fraud prevention.

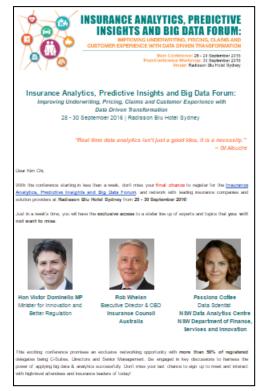
28-30 September 2016 Insurance Analytics, Predictive Insights and Big Data Forum InterContinental Sydney, Australia Visit website



#### **Brochure**



#### **Email Marketing**





### **Reserve Your Space**

# 2nd InsurTech, Big Data Analytics & Disruptive Innovation Forum 4 - 6 December 2017

For participation as sponsors, speakers, and exhibitors, contact:



**Direct Line:** +65 6717 9996

