



SMART Hospital & Healthcare of the Future APAC 2016

Reshaping Healthcare Delivery with Technology

Main Conference: 25-26 April 2016

Post Conference Workshop & Site Tours: 27 April 2016

Venue: Mandarin Oriental



5 Main Reasons why this is a Must-Attend Healthcare Event of the Year

1. One single platform covering both Intelligent Hospital Technologies and the Future of Healthcare Delivery
2. Comprehensive insight into the full spectrum of healthcare provision from pediatric to aged care and from preventive to regenerative medicine
3. First-of-its-kind project and system showcase which seek to reinvent productivity and maximize efficacy in the hospitals of the future
4. Powerful C-Level panel discussions providing exclusive takeaways from the APAC region
5. Futuristic agenda that focuses on advancing patient-centric care with the aid of digital technology

THE CONFERENCE AT A GLANCE

REGISTER BY 18 APRIL 2016!

DAY 1: MONDAY, 25 APRIL 2016

- Re-invent Productivity in Hospitals with Robotic Pharmacies and Automated Drug Management System
- International Panel Discussion: Overall healthcare trends and strengths of healthcare delivery in the Netherlands

DAY 2: TUESDAY, 26 APRIL 2016

- Bringing Clinical Data Analytics into the Business of Healthcare
- CEO Panel: Overcoming Challenges of Consumer-Driven Healthcare and Building a Higher Value Service Model for Patients

POST-CONFERENCE WORKSHOP & SITE TOURS: WEDNESDAY 27 APRIL 2016

- Using Patient Journey Modeling to Drive ICT requirements
- Site Tour A: Farrer Park Hospital
- Site Tour B: KK Women's & Children's Hospital

Featured Speakers



Rhenu Bhuller
Partner & Senior Vice President, Healthcare
Frost & Sullivan

Transforming Health: The Future of Care Delivery



Dr Timothy Low
Chief Executive Officer
Farrer Park Hospital

Patient Engagement Redefined with the "Ward of the Future" at Farrer Park Hospital



Paul D'Urso
Founder & Chairman
Anatomics Group

The Future of Patient Specific Devices and Prosthetics - Transforming Lives with 3D Printing



Dr Su Le
Chief Executive Officer
City International Hospital, Vietnam

Overcoming Challenges of Consumer-Driven Healthcare and Building a Higher Value Service Model for Patients



Dr Nipit Piravej
Chief Executive Officer
Bangkok Healthcare
President
Healthcare Management Innovation

Devising Feasible Digital Healthcare Model to Enable Value-based Health Care



Dr Ow Chee Chung
Chief Executive Officer
Kwong Wai Shiu Hospital

Kwong Wai Shiu Hospital: Transforming Aged Care for the Future to Drive Efficiency and Accessibility

Media Partners:



Exhibit Partner:



Featured Speakers' Line Up

Chairperson for Day 1



Dr Dirk De Korne
Deputy Director,
Medical Innovation &
Care Transformation
KK Women's and
Children's Hospital

Dr Dirk is currently the Deputy Director of Medical Innovation & Care Transformation at KKH. He also holds positions as Adjunct Assistant Professor at Duke-NUS Graduate Medical School Singapore and Erasmus University Rotterdam, Netherlands. His implementation, research and teaching focuses on the diffusion of quality and patient safety innovations and include business process and systems redesign, human factors and ergonomics, and performance benchmarking. He holds an MSc in Health Policy and Management from Erasmus University Rotterdam and a PhD in Public Health from University of Amsterdam.

Chairperson for Day 2



Rhenu Bhuller
Partner & Senior Vice
President, Healthcare
Frost & Sullivan

Rhenu oversees the healthcare practice for Frost & Sullivan in Asia Pacific. She has almost 20 years of working experience in the healthcare industry and has advised clients on pipeline development, strategy, acquisitions, pharmaco-economics, policy and new business ventures in all segments of the healthcare industry. Her strengths lie in an in-depth understanding of healthcare markets across the world from government healthcare structures and policy to end user and market evaluations. As one of the region's leading healthcare experts, Rhenu's expert opinions have been heard at private client seminars and industry conferences, as well as in the media like BBC, Bloomberg, CNN and CNBC.



Dr Timothy Low
Chief Executive
Officer
**Farrer Park
Hospital, Singapore**

*Patient Engagement Redefined
with the "Ward of the Future" at
Farrer Park Hospital*



Dr Nipit Piravej
Chief Executive Officer
Bangkok Healthcare
President
**Healthcare
Management
Innovation**

*Devising Feasible Digital Healthcare
Model to Enable Value-based
Health Care*



Dr Su Le
Chief Executive
Officer
**City International
Hospital, Vietnam**

*Overcoming Challenges of Consumer-
Driven Healthcare and Building a Higher
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*Transforming Health:
The Future of Care Delivery*



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Founder & Chairman
Anatomics Group

*The Future of Patient Specific
Devices and Prosthetics -
Transforming Lives with 3D Printing*



Dr Ow Chee Chung
Chief Executive
Officer
**Kwong Wai Shiu
Hospital**

*Kwong Wai Shiu Hospital:
Transforming Aged Care for the Future
to Drive Efficiency and Accessibility*



**Professor Gordon
Wallace**
Australian Laureate Fellow
Executive Director
**ARC Centre of Excellence
for Electromaterials
Science**

*The Future of Patient Specific
Devices and Prosthetics -
Transforming Lives with 3D Printing*



**Dr Narinthorn
Surasinthon**
Director of Digital
Marketing and
Healthcare Innovation
**Samitivej
Sukhumvit Hospital**

*Participatory Healthcare: Harnessing
the Power of Social Media to Empower
Patients and Improve Engagement*



Dr Paul Savage
Research Program
Director Biomedical
Manufacturing
CSIRO

*The Future of Patient Specific
Devices and Prosthetics -
Transforming Lives with 3D Printing*

Featured Speakers' Line Up



Dr Dirk De Korne
Deputy Director,
Medical Innovation &
Care Transformation
**KK Women's and
Children's Hospital**

*Redesigning the Patient Process:
New Models of Care*



Irene Quay
Chief Pharmacist
**KK Women's and
Children's Hospital**

*Re-invent Productivity in Hospitals with
Robotic Pharmacies and Automated
Drug Management System*



Annet Bruil
Interaction and
Service Designer
**Fuelfor Healthcare
Innovation Design
and Consulting**

*Redesigning the Patient
Process: New Models of Care*



Thomas Dijohn
Vice President, Asia
Pacific
Dacadoo

*The Holistic Person - Digital
Lifestyle Management in
Healthcare*



David Barda
Vice President,
Biomedical Sciences
Division
**A* STAR - Exploit
Technologies Pte Ltd**

*The Changing Face of Healthcare:
Revolutionary trends and technologies told
through case studies of the journey from
bench to bedside*



Evert jan Hoijtink
Founder & CEO
Portavita
Founder & Director
MGRID BV

*Patient Centered Integrated Care
in the Netherlands: Opportunities
and Threats*



**Professor Sophia
de Rooij**
Head of the
University Centre for
Geriatric Medicine
**University Medical
Center Groningen**

*Cooperation between professionals
and carers in the organization of
seamless care for vulnerable elderly*



Lotte Vergouwen
Business
Development Director
IJsfontein

*Cooperation between professionals
and carers in the organization of
seamless care for vulnerable elderly*



Gerard Lenstra
Business Developer/
Foreign Direct
Investment in Life
Sciences & Health
**Investment and
Development Agency
North Netherlands
(NOM)**

*International Panel Discussion: Overall
healthcare trends and strengths of
healthcare delivery in the Netherlands*



Arnold Bos
EVP, International
Business
Development
ZorgDomein

*International Panel Discussion: Overall
healthcare trends and strengths of
healthcare delivery in the Netherlands*



Nicolette Tan
Executive
**Eastern Health
Alliance, Office Of
Innovation**

*The Changing Face of Healthcare:
Revolutionary trends and technologies
told through case studies of the journey
from bench to bedside*

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AND TRAVEL
The Media for International Healthcare

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Welcome to the **SMART Hospital & Healthcare of the Future APAC 2016** RESHAPING HEALTHCARE DELIVERY WITH TECHNOLOGY 25 - 27 APRIL 2016 | MANDARIN ORIENTAL

Dear Colleagues,

The dynamic healthcare landscape across Asia-Pacific is expected to continue its drive in global healthcare investment, innovation and opportunities. Healthcare delivery across both primary care and hospital services are going to be the mainstay of this strong growth momentum. A research by Frost & Sullivan Inc revealed that the overall ASEAN healthcare market is expected to hit US\$150 billion by 2017 and Singapore alone has announced plans to double healthcare spending from US\$3.2 billion to US\$6.4 billion by 2017.

In the recent years, healthcare consumers, providers and payers are increasingly embracing the transformational power of technology, as it has become a must-have tool for transforming patient engagement, enabling personalized medicine, augmenting labor and paying off in unprecedented effectiveness across the care ecosystem. If there is one industry experiencing rapid change right now, it is healthcare. Whether it is the shift from paper to electronic records, face-to-face consultation to telehealth diagnosis, or instructing patients to empowering them, the industry is evolving fast.

The SMART Hospital & Healthcare of the Future APAC 2016 conference functions as a meeting place and platform for international and Asian leaders and innovators in healthcare to convene and discuss forward looking strategies that will drive transformation in healthcare delivery. The conference will provide you with insights and innovative solutions to help advance your digital patient-centric care and deliver superior healthcare with a higher value service model for patients.

Based on the previous run in Australia which attracted more than 120 attendees and with 60% being C-Suites, Directors or Senior Management from over 100 leading companies from top healthcare and solution providers, this conference is set to be one of the highest profile healthcare event in Singapore this year.

Grab this opportunity to meet and exchange insights on the future of the healthcare industry in the APAC region. SMART Hospital & Healthcare of the Future APAC 2016 is a must-attend event for healthcare stakeholders across the value chain who wish to stay relevant in the years ahead and be part of the Changing Face of Healthcare.

Open your eyes to a world of possibilities in April 2016 at Singapore!

Best Regards,



Lucas Guo
Conference Director

Book Your Seat Today!

Email:

admissions@claridenglobal.com

or Call +65 6716 9980 today for

immediate booking.

Welcome to the SMART Hospital & Healthcare of the Future APAC 2016

RESHAPING HEALTHCARE DELIVERY WITH TECHNOLOGY
25 - 27 APRIL 2016 | MANDARIN ORIENTAL

Who You Will Meet:

Industries (including and not limited to):

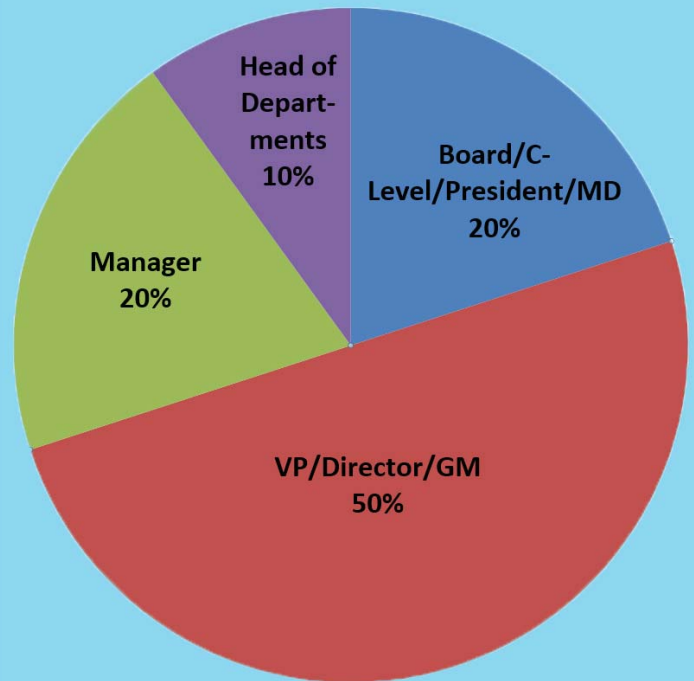
- Public Hospitals
- Private Hospitals
- Local Area Health Services
- Aged Care Facilities
- Primary Care & Allied Care
- Federal Government Departments
- State Government Departments
- Health ICT Software and Technology Providers
- Medical Devices
- ICT Management Consultants

In the Roles of:

C-Level/MDs/SVPs/Directors/Heads/GMs/Managers/
Specialists/Strategists

- eHealth
- Medical/Health Information
- Clinical Applications & Technology
- Nursing
- Healthcare IT
- Healthcare Investment
- Corporate Development
- Clinical Operations
- Clinical Innovations
- Project Management
- Patient Experience
- Procurement and Administration

Seniority Level of Participants



Seniority Level: 70% of Participants will be Director Levels & Above

Board / C-Level / President / MD - 20%

VP / Director / GM - 50%

Manager - 20%

Head of Departments - 10%

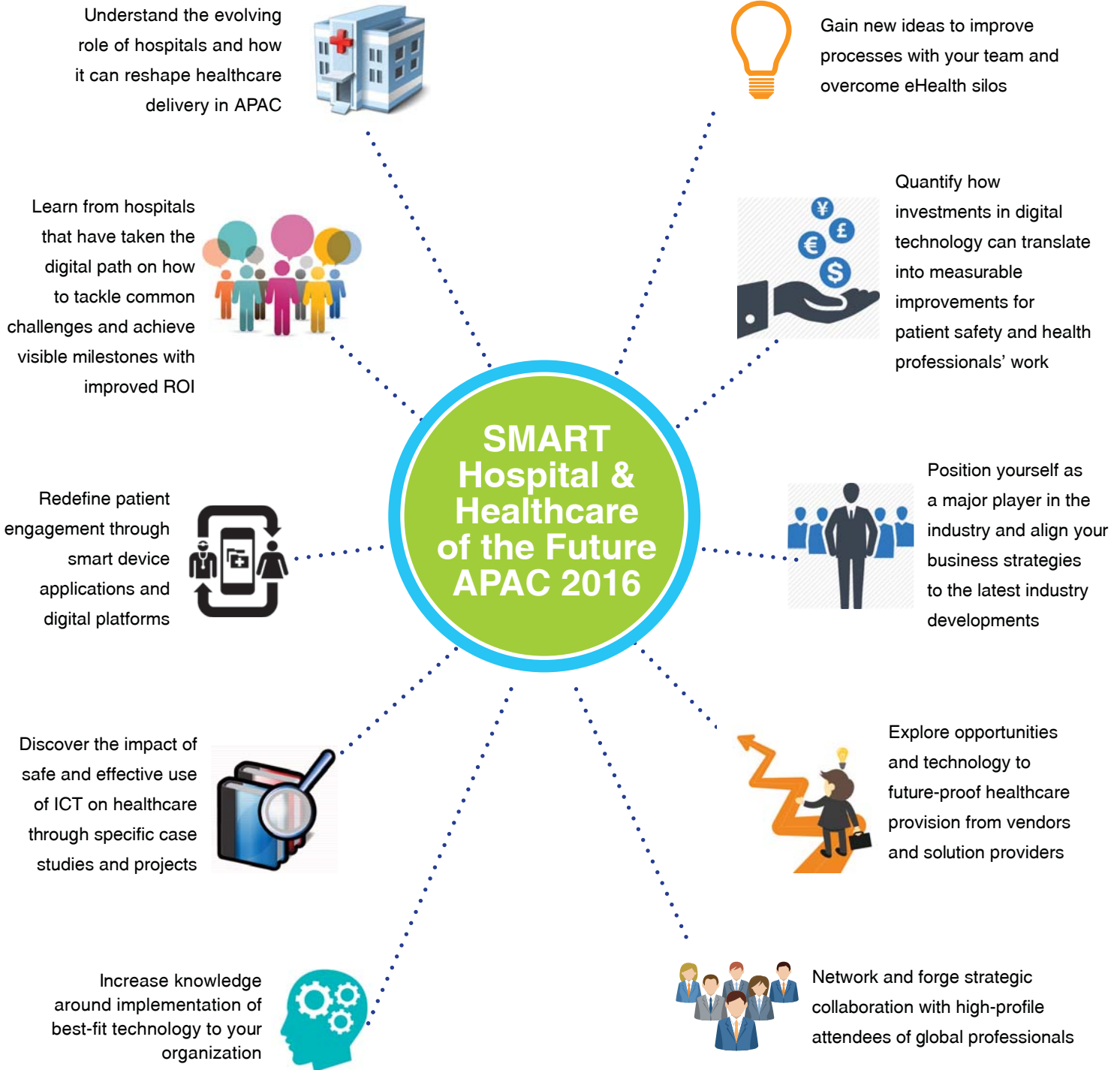
KNOWLEDGE PARTNER

FROST & SULLIVAN

Conference Highlights

25 - 27 APRIL 2016 | MANDARIN ORIENTAL

10 REASONS TO JOIN US IN APRIL:



Main Conference Agenda

25 - 26 APRIL 2016 | MANDARIN ORIENTAL

DAY ONE - 25 APRIL 2016

09:00 **Welcoming Speech, Opening Remarks & Thank You Sponsor Speech by Conference Producer**

09:05 **Chairperson: Conference Introduction on Day 1
Highlights on Conference Day 1 Key Sessions**

09:10 **The Changing Face of Healthcare: Revolutionary trends and technologies told through case studies of the journey from bench to bedside**

- The shift to Point-of-Care delivery
- The rise of remote monitoring
- Big data and precision medicine
- Devices the size of a grain of rice
- The new world of brain-computer-interfaced devices

David Barda
*Vice President, Biomedical Sciences Division
A* STAR - Exploit Technologies Pte Ltd*

David is an entrepreneur, executive and advisor specializing in technology commercialization and early stage ventures for medical device and wearable technologies. From 2005 to 2012, David was the founding CEO, and long term CTO of the ASX listed Simavita where he brought to market a world first "wearable" wireless continence monitoring technology for residential aged care. In 2012-2013, David advised Saluda Medical in relation to the raising of a combined total of \$23m in new funds as part of their spin-out from NICTA, Australia's national ICT lab. David currently heads the medical device division at ETPL, the commercialization arm of the Agency for Science, Technology and Research (A*STAR) that manages the technology transfer and funding to proof of concept work. He is currently focusing on the development of devices in the areas of brain-computer interface, neurostimulation and wearable sensors.

Nicolette Tan
*Executive
Eastern Health Alliance, Office Of Innovation*

Nicolette Tan is an Industrial Designer at the Office of Innovation, Eastern Health Alliance. She holds a Bachelor of Arts (Hons) in Industrial Design from National University of Singapore. She views design as empathy made tangible and has a deep understanding of how people interact with products, services and spaces. Nicolette has been involved in several social and health care projects and is passionate about how design can impact communities.

09:55 **Patient Engagement Redefined with the "Ward of the Future" at Farrer Park Hospital: One of the World's First Integrated Healthcare and Hospitality Complexes**

- Vision of an Integrated Healthcare and Hospitality Complex
- Overcoming Challenges, Lessons Learnt and Early Wins
- Future Developments to provide world class patient-centric care

Dr Timothy Low
*Chief Executive Officer
Farrer Park Hospital*

With more than 28 years of experience in the Healthcare industry, Dr Low brings with him a strong background of leadership within the business and medical community. With his vast experience and contributions to the industry, Dr Low is listed in the ranks of Stanford Who's who. Prior to his current role, Dr Low served as CEO of Gleneagles Hospital in Singapore. Through his leadership, the hospital established itself as a 6-star private healthcare provider, clinching 14 local and regional awards including the prestigious Asian Hospital Management Award as well as the 'National Work Redesign Model Company' by Spring Singapore (governing agency for innovation in Singapore). Under him, revenues exceed 42% to over USD\$100 million.



10:40 **Morning Refreshments**

11:10 **Patient Centered Integrated Care in the Netherlands: Opportunities and Threats**

- Outline of the impact of 10 years of integrated care on Hospitals in the Netherlands
- Shifting care from hospitals to home
- Role of the virtual organization in care delivery, telediagnosics
- Impact of integrated care and new possibilities

Evert Jan Hoijtink
*Founder & CEO
Portavita*

Evert Jan Hoijtink is Founder and CEO of Portavita B.V. Their customers are over 70 medical institutions with 500,000 included patients with a chronic condition like Diabetes, COPD/Asthma, Cardio Vascular Risk Management or Anticoagulation. Portavita is currently active in The Netherlands, Germany, Russia, Curacao and Suriname. Portavita considers itself market leader in the field of patient Self Management with over 100,000 active users in The Netherlands. He is also Founder and Director of big medical data storage & retrieval technology company MGRID BV that was founded in 2009.



Main Conference Agenda

25 - 26 APRIL 2016 | MANDARIN ORIENTAL

12:00 *Networking Lunch*

13:30 **Kwong Wai Shiu Hospital: Transforming Aged Care for the Future to Drive Efficiency and Accessibility**

- Strategic thinking and challenges on implementing technology/IT projects for nursing home
- KWSH patient and operational case studies in leveraging on technology
- The big things coming downstream

Dr Ow Chee Chung
Chief Executive Officer
Kwong Wai Shiu Hospital

Dr Ow Chee Chung is currently the CEO of Kwong Wai Shiu Hospital. The hospital is in the midst of major redevelopment to build an Integrated Nursing Home and Community Hub. It will double both its inpatient and outpatient capacity. Dr Ow is a medical doctor by training with a Master in Business Administration (MBA, Surrey). He has held several leadership appointments in Public Service, VWO and in the restructured hospital and institution. He has a personal interest in the development of community care services.



14:15 **Cooperation between professionals and carers in the organization of seamless care for vulnerable elderly**

- Designing new care trajectories in co-creation with seniors
- Transitional care and hospital at home
- Education of patients and professionals by playful solutions

Professor Sophia de Rooij
Head of the University Centre for Geriatric Medicine at the University Medical-Center Groningen, University of Groningen, the Netherlands

Professor Sophia E.J.A. de Rooij is a professor in Internal Medicine, specialized in Geriatric Medicine. She is also President of the Dutch Society of Internal Medicine. Since 2001 she obtained many grants for innovative health care projects concerning improving the cure and care of acutely admitted elderly hospital patients. In the past years, her focus has expanded to hospital outcomes, integrated care and health services research including innovative care strategies, she had granted several large scale multicentre studies and she is principal investigator on all of these trials. She is (co-) author of >190 peer-reviewed publications and has supervised >20 PhD theses.



Lotte Vergouwen
Business Development Director
IJsfontein

At IJsfontein Lotte works on projects that have meaning and make a difference. As a Business Development Director her job is to translate complex customer questions at a strategic level to playful, interactive and meaningful concepts. Due to her background as a project manager, she is able to make a quick and realistic assessment of whether and how an idea can be realized. They finished products that include different accredited serious games for personnel training of health related issues.



15:00 *Afternoon Refreshment*

15:30 **Re-invent Productivity in Hospitals with Robotic Pharmacies and Automated Drug Management System**

- Sharing of KKH Pharmacy Inpatient and Outpatient Automation for picking and packing of drugs
- The Creative and Innovative Features of the Automation
- Considerations for Pharmacy Automation implementation
- Outcomes and challenges

Irene Quay
Chief Pharmacist
KK Women's & Children's Hospital

Irene heads the Pharmacy Department in the area of Medication Safety, Clinical Quality and Audit, Pharmacy Automation, Clinical Pharmacy Service, Research and Education. Irene has recently rolled out the Outpatient Pharmacy Automation project for Patient Safety, with funding support from the Ministry of Health and the project has won several local and international awards. Concurrently, she is leading the recent implementation of Pyxis Automation Dispensing cabinets in KKH Delivery suites, Children Intensive Care Unit, Ward 55 and 56.



16:15 **International Panel Discussion: Overall healthcare trends and strengths of healthcare delivery in the Netherlands**

17:00 *Closing Remarks by Conference Producer*

Main Conference Agenda

25 - 26 APRIL 2016 | MANDARIN ORIENTAL

DAY TWO - 26 APRIL 2016

09:00 **Chairperson: Conference Introduction on Day 2**
Highlights on Conference Day 2 Key Sessions

Rhenu Bhuller
Partner & Senior Vice President Healthcare
Frost & Sullivan

09:05 **Transforming Health: The Future of Care Delivery**

- Wide impact of outcome-based medicine & optimal population health management
- Decentralization of healthcare beyond the walls
- Emergence of new business models and exciting market opportunities

Rhenu Bhuller
Partner & Senior Vice President Healthcare
Frost & Sullivan

Rhenu oversees the healthcare practice for Frost & Sullivan in Asia Pacific. She has almost 20 years of working experience in the healthcare industry and has advised clients on pipeline development, strategy, acquisitions, pharmaco-economics, policy and new business ventures in all segments of the healthcare industry. Her strengths lie in an in-depth understanding of healthcare markets across the world from government healthcare structures and policy to end user and market evaluations. As one of the region's leading healthcare experts, Rhenu's expert opinions have been heard at private client seminars and industry conferences, as well as in the media like BBC, Bloomberg, CNN and CNBC.

FROST & SULLIVAN

9:50 **The Holistic Person - Digital Lifestyle Management in Healthcare**

- Healthcare - an industry in disruption and transition (analogue to digital, doctor control to patient control, fragmented to centralised)
- The value of Wearables in prevention and treatment
- From 'a point-in-time data' to 'real-time data'
- Consumer/patient engagement and diversity
- Shared decision making and patient empowerment
- From 'one shoe fits all' to 'bespoke healthcare'

Thomas Dijohn
Vice-President, Asia Pacific
Dacadoo

Thomas Dijohn is currently serving as the Vice-President Asia Pacific at Dacadoo, a leading Swiss technology company. The company has developed a unique digital health and lifestyle platform. The core of the Platform is the dacadoo Health Score which is based on more than 70M man-years of clinical studies and has taken more than 5 years to develop and refine by a team of technologists, clinicians and mathematicians.

In 2015 Thomas was on a 12 months' secondment to Sanofi - the world's 5th largest pharmaceutical company - as Intrapreneur-in-Residence to develop and implement a clinical behavioural diagnostic tool for the management of people with chronic conditions and for prevention in general. There he worked with universities and healthcare professionals.



10:35 **Morning Refreshments**

11:05 **Devising Feasible Digital Healthcare Model to Enable Value-based Health Care**

- The new health care challenges
- The case for value-based health care
- The digital health care model
- Driving the development

Dr Nipit Piravej
Chief Executive Officer, Bangkok Healthcare
President, Healthcare Management Innovation

Dr. Piravej has a unique experience of working as top executive across healthcare value chain in the last 18 years. After a successful academic and clinical career, Dr. Piravej decided to shift into healthcare management, started with a business turnaround mission in health insurance business, followed by a restructuring job at a multinational pharmaceutical trade organization, then strategic management role for a Thai leading hospital group including planning, opening and operating its first premium international hospital in Bangkok. Dr. Piravej is also the Executive Board Member of Thai Medical Informatics Association and Governing Council Member of HIMSS Asia Pacific.

12:00 **Networking Lunch**

Main Conference Agenda

25 - 26 APRIL 2016 | MANDARIN ORIENTAL

13:15 Exclusive Panel Presentation: The Future of Patient Specific Devices and Prosthetics - Transforming Lives with 3D Printing

- Patient specific devices and prosthetics now, and in the future
- IT architecture to deliver patient specific solutions
- Quality systems and regulatory requirements for patient specific solutions

Paul D'Urso
Founder & Chairman
Anatomics Group

Mr Paul S D'Urso is a consultant neurosurgeon at the Epworth Hospital in Melbourne Australia. Mr D'Urso has extensive experience in research, clinical teaching, and medico-legal opinion. He is internationally recognized as a leading Australian neurosurgeon, scientist, and innovator. He invented the technology of BioModelling with groundbreaking PhD research and went on to found Anatomics, one of the world's most innovative medical device companies.

Mr D'Urso completed a fellowship at the Cambridge University Neurosurgery unit and a clerkship at Harvard University. Mr D'Urso has published and presented over 120 scientific papers and holds multiple international patents. He has won over 25 prestigious research awards and prizes.

Professor Gordon Wallace
Australian Laureate Fellow
Executive Director ARC Centre of Excellence for Electromaterials Science

Professor Gordon is a renowned researcher in the field of 3D bio-printing and material science. His strong commitment to building collaborations has led to fruitful relationships with many renowned scientists, clinicians and industry leaders, most notably, Professor Graeme Clark, inventor of the Bionic Ear. A passionate communicator, he is in-demand as a keynote speaker at conferences around the world.

Dr Paul Savage
Research Program Director, Biomedical Manufacturing
CSIRO

Dr Paul Savage is the Research Director of the CSIRO Biomedical Manufacturing Program which aims to work collaboratively with existing companies in the Australian biomedical industry to develop new and innovative devices, materials and processes to improve productivity and efficiency, and create investment and economic opportunities.



14:15 Participatory Healthcare: Harnessing the Power of Social Media to Empower Patients and Improve Engagement

- Optimizing pervasive communications to reach mobile patients more effectively
- Promoting early prevention and lifelong wellness to patients through social networking like Facebook and Twitter
- Personalising communications and building relationships with patients

Dr Narinthorn Surasinthon
Director of Digital Marketing and Healthcare Innovation
Samitivej Sukhumvit Hospital

Well-known in the social network society as 'Dr Carebear Samitivej', Narinthorn is committed to helping patients to change their lifestyle to improve their health and to avoid illness through social networks such as Facebook and Twitter. He is also a host on TV Health Programs and a guest speaker on Health promotion and Primary prevention events for major corporate companies.



15:00 Afternoon Refreshments

15:30 Redesigning the Patient Process: New Models of Care

- Human factor and behavioural design are key drivers for improvement
- Hire engineers and psychologists to work with your medical and nursing staff
- The hospital of the future is... your home

Dr Dirk F. de Korne
Deputy Director, Medical Innovation & Care Transformation (MICT)
KK Women's & Children's Hospital

Dr Dirk also holds positions as Adjunct Assistant Professor at Duke-NUS Graduate Medical School Singapore and Erasmus University Rotterdam, Netherlands. His implementation, research and teaching focuses on the diffusion of quality and patient safety innovations and include business process and systems redesign, human factors and ergonomics, and performance benchmarking. He holds an MSc in Health Policy and Management from Erasmus University Rotterdam and a PhD in Public Health from University of Amsterdam.



Annet Bruil
Interaction and Service Designer
Fuelfor Healthcare Innovation Design

Annet Bruil is an interaction and service designer at fuelfor, an experience design consultancy specialised in healthcare and co-located in Barcelona and Singapore. fuelfor develop award-winning products and services using a design thinking approach that they have specifically tailored for healthcare challenges.

Their work in Singapore has supported a variety of teams from the private, public and third sectors. In 2010 they were invited by the Ministry of Health to run a design thinking workshop at HIF2010. In collaboration with the DesignSingapore Council, fuelfor has developed the healthcare curriculum of the Design Thinking and Innovation Academy, now the accredited training program for DT in Healthcare from the Workforce Development Agency.





Main Conference Agenda

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- 16:30 **Panel discussion: Overcoming Challenges of Consumer-Driven Healthcare and Building a Higher Value Service Model for Patients**
- 17:15 *Closing Remarks by Conference Producer*

Post-Conference Workshop

27 APRIL 2016 | MANDARIN ORIENTAL

DAY THREE - 27 APRIL 2016

WORKSHOP: 09:00 - 12:30

Expanding the Focus of Digital Technology Solutions for Healthcare

It is widely perceived that Health has lagged behind other industries in adopting digital solutions to become more efficient. Despite the myriad digital apps, websites and approaches that claim to support health management, change seems to have been on the fringe, and digital has not yet substantially disrupted the prevailing models of healthcare delivery.

This workshop will look at perceived shortcomings and obstacles faced by clinicians looking for digital health solutions. It will look at the frustrations and obstacles to success faced by digital health innovators as well as discuss possible approaches to bridging the gaps and achieving successful, implementable digital innovations in the delivery of healthcare.

Dr Stan Goldstein has managed healthcare services, advised government on medical devices and funding models, developed models of care, and been associated with the development of a series of successful digital programs, including apps. From involvement in consumer Ux (user experience) to clinical and health economic evaluation, he has guided developers and clinicians, and seen both success and failure.

This workshop will provide an overview of the factors to consider when developing digital solutions for healthcare, along with pragmatic advice on what has worked and what hasn't.

It can potentially save time and dollars for any clinician or developer thinking about the clinical and Implementation sides of building a digital solution for the health sector. Some ideas will be sought from participants, and, with permission, discussed to demonstrate the type of things that need to be considered in pursuing such solutions.

About Your Workshop Leader



Dr Stan Goldstein
Conjoint Assoc Professor,
School of Public Health,
**University of New South
Wales**
Former Advisor to NSW
Minister for Health

Dr Stan Goldstein has been an Advisor to the NSW Minister for Health and a consultant to NSW Health in health services planning and funding. As a Conjoint Assoc Professor in the School of Public Health at University of NSW, he lectures in policy, strategy and change in the health management and public health degrees.

With extensive subsequent experience in health services management and design, he has managed teaching hospitals, advised the Commonwealth on Medical Devices, spurred innovation in health service delivery and design, and led numerous initiatives to evaluate and improve health outcomes across a range of medical fields from mental health to cancer, paediatrics to end-of-life care.

His background includes senior clinical management roles in some of Australia's largest teaching and tertiary referral hospitals (Westmead, Prince of Wales, Prince Henry, Sydney Children's, Royal for Women), health services planning and funding, chronic disease management, health outcomes and program evaluation, and health technology assessment. He has also played active roles in medical education and public health, and worked with a variety of non-government health bodies to improve population health.

Over the last decade he has been involved in developing and understanding the use of digital technology to support and deliver improved health outcomes. Some of these initiatives include the well-received FoodSwitch app (which is now available in Australia, NZ, UK, South Africa, India n China and soon to be ready for US), the Prima Health Integrated Osteoarthritis Program, as well as workplace well-being programs, and digital programs to assist mothers to recognize mental health issues during and after pregnancy and gain access to appropriate support and help.

Post-Conference Site Tour

27 APRIL 2016 | MANDARIN ORIENTAL

DELEGATES MAY SELECT ONE OF THE TWO SITE TOURS BELOW. FIRST-COME, FIRST-SERVED, LIMITED SLOTS AVAILABLE.

Site Tour A: Farrer Park Hospital (FPH), 14:00 - 15:00



Farrer Park Hospital is a private tertiary hospital in Connexion, a unique building that also houses a five star hotel, a variety of restaurants, extensive conference and educational facilities, and 15 healing gardens. It is Singapore's first fully integrated healthcare and hospitality complex.

The hospital has a full range of facilities including inpatient suites, operating rooms, ambulatory surgery suites, diagnostic imaging, pharmacies, laboratory, radiation oncology, nuclear medicine, and emergency clinics. Linked to the hospital is the Farrer Park Medical Centre, which has 10 floors of specialist clinics that service virtually all medical disciplines. In addition, general and specialized health screening is provided at HealthConnexion, a purpose built facility closely tied to the hospital and specialist clinics.

The hospital's care philosophy extends beyond healing and the management of disease to engaging its patients as partners in the pursuit of good health and providing an oasis for realizing these goals. Attention has been given to every aspect and detail of the facility, from the comfort of our patients, to its impact on the environment, to the speed and ease of obtaining medical attention, to the maintenance of hygiene. Current developments in medical technology and treatments have been integrated with the hospital design and architecture, all determined by doctors to enhance services and better realize their duty to patients.



Site Tour B: KK Women's and Children's Hospital (KKH), 14:00 - 15:30

Conducted by Chief Pharmacist of KK Women's and Children's Hospital



KK Women's and Children's Hospital (KKH) has rolled out a new robotic bottle dispensing system (BDS) at its Emergency Pharmacy [which serves the Children's Emergency as well as O&G (24-Hour) Clinic] to enhance efficiency and improve overall patient experience.

The system believed to be the world's first automated system able to autoloading, pick, assemble and label bottles, replaces many of the manual tasks involved in dispensing bottled medication. It is able to pack close to 100% of all bottled medications required at the Emergency Pharmacy. The system also features yet another industry first, an innovative flag label that enables patients to read the original medication labels on the bottles and reference drug facts and ingredients.





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Pharma Focus Asia (PFA) is a bi-annual magazine from Ochre Media. It is the leading Pharmaceutical title in print as well as digital versions serving the information needs of key executives from the world's pioneers in Pharma.

Pharma Focus Asia confers and convenes important information on issues and trends shaping the future of the Pharmaceutical industry across Asia and rest of the world.

It offers dedicated, reliable and accurate coverage of the industry's progress and incisive analysis to help its readers make informed decisions to stay ahead of the competition.

The publication is committed to providing unique and futuristic content germane to the Pharmaceutical industry. The content is categorically segregated into Strategy, Research & Development, Clinical Trials, Manufacturing, Information Technology, and Expert Talk.

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Conference Packages	Super Early Bird Fee (If payments and registrations are received by 10 Feb 2016)	1st Early Bird Fee (If payments and registrations are received by 8 Mar 2016)	2nd Early Bird Fee (If payments and registrations are received by 5 Apr 2016)	Regular Fee
For Hospitals, Clinics, Government:				
A: 2-day Conference + Full-day Workshop & Site Tour A	S\$2,595	S\$2,795	S\$2,895	S\$2,995
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4 WAYS TO REGISTER

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BY CHEQUE / BANK DRAFT :
 Made payable to CLARIDEN GLOBAL PTE LTD
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BY TELEGRAPHIC TRANSFER TO:
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 Bank Branch code: **027**
 Bank Address: **6 Shenton Way, DBS Building, Singapore 068809**
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Mandarin Oriental, Marina Square
 25 - 27 April 2016
 Address: 5 Raffles Ave, 039797
 Phone: 6338 0066
 Website: <http://www.mandarinoriental.com/singapore/>

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An invoice and registration confirmation will be sent within 7 days, please contact us if you have not heard from us within 7 days. Payment can be made by credit card, by bank transfer or by cheque made payable to "CLARIDEN GLOBAL PTE LTD".
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